

# 1-800-flowers<sup>Y</sup> | CONROY'S

DEPARTMENT OF CORPORATIONS  
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OCT 22 2012

## FRANCHISE DISCLOSURE DOCUMENT

Conroy's, Inc.  
A California Corporation  
One Old Country Road, Fifth Floor  
Carle Place, New York 11514  
(516) 237-6000  
[www.1800conroys.com](http://www.1800conroys.com)

Conroy's Inc offers franchises for retail flower shops offering flowers, fresh fruit products, including fresh cut fruit arrangements and related products, plants, gift items and related products and services to the general public

We offer 3 franchise programs

The total investment required to begin operations of a single unit Conventional Franchise ranges from \$206,650 to \$538,250 This includes \$30,500 to \$38,000 that must be paid to the franchisor or an affiliate

The total investment required to begin operations of a Development Franchise with 2-5 franchised units (including a separate Design Center Facility) ranges from \$356,300 to \$1,113,250 This includes \$90,500 - \$233,000 that must be paid to the franchisor or an affiliate If you purchase a Development Franchise, you must obtain and maintain a separate Design Center Facility in the Development Area The Design Center Facility must open at the same time you open your first Satellite Franchised Unit

The total initial investment necessary to begin operations of the Fruit Bouquet Program ranges from \$28,600 to \$59,850 This includes \$10,600 to \$11,600 that must be paid to the franchisor and/or its affiliate, as appropriate The Fruit Bouquet program is an add-on program and may be purchased at the same time as a Conventional Franchise or a Development Franchise or it may be added at a later time

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English Read the disclosure document and all accompanying agreements carefully You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payments to the franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact our Vice President-Retail & Franchising, Benjamin T Marlowe, One Old Country Road, Fifth Floor, Carle Place, New York 11514, (516) 237-6000

The terms of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read all of your contract carefully Show your contract and this disclosure document to an advisor, like a lawyer or accountant

Buying a franchise is a complex investment The information in this disclosure document can help you make up your mind Information about comparisons of franchisors is available More information on franchising, such as "A Consumer's Guide to Buying a Franchise", which can help you understand how to use this disclosure document is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580 You can also visit the

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FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

**THE ISSUANCE DATE OF THIS DISCLOSURE DOCUMENT IS OCTOBER 22, 2012.**

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF THIS FRANCHISE WITH A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed on Exhibit A for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

1 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY LITIGATION ONLY IN THE STATE OF NEW YORK. LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO LITIGATE WITH US IN NEW YORK THAN IN YOUR HOME STATE

2 THE FRANCHISE AGREEMENT STATES THAT NEW YORK LAW GOVERNS THE AGREEMENT AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS

3 YOU WILL NOT BE GRANTED ANY EXCLUSIVE AREA OR TERRITORY

4 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

We use the services of one or more franchise brokers or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise

See the Next Page for State Effective Dates

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/1-800-flowers-conroys>