

## FRANCHISE DISCLOSURE DOCUMENT LLB GROUP, INC.

A Washington Corporation 1167 Mercer Street Seattle, Washington 98109 206-381-3047 www.1800waterdamage.com



1-800-Water Damage® franchises provide water damage restoration services, carpet cleaning services, related cleaning and remediation services and ancillary products. We offer 2 franchise programs:

Single Marketing Area Franchise. The total investment necessary to begin operations of a 1-800-Water Damage® business ranges from \$105,200\$89,650 to \$141,250\$181,650 depending on the size of your Marketing Area. This amount includes \$82,350\$33,150 to \$86,750,\$61,250, which must be paid to the franchisor.

Conversion Franchise. The total investment necessary to convert and operate a qualified independently owned water damage restoration service business, or similar business, as a 1-800-Water Damage business ranges from \$13,750 to \$46,350. This amount includes \$11,750 to \$28,250, which must be paid to the franchisor.

Qualified individuals may add mold remediation <u>and carpet cleaning-services or fire and smoke</u> restoration services ("Additional Services") to a 1-800-Water Damage business. The total investment necessary to begin operations of a 1-800-Water Damage business with Additional Services ranges from \$\frac{5109,000\$92,150}{150}\$ to \$\frac{147,550}{201,150}\$, depending on the type and quantity of Additional Services. This amount includes \$83,350\frac{\$33,150}{150}\$ to \$\frac{\$89,950}{100}\$, which must be paid to the franchisor.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read the Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payments to the Franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this Disclosure Document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact our Franchise Developer, Rich Rye, 1167 Mercer Street, Seattle, Washington 98109, telephone 206-381-3047, ext. X 13, and email Rick.Rye@1800WaterDamage.com.43.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise", which can help you understand how to use this Disclosure Document is available from the Federal Trade

2012 1-800 WATER DAMAGE UFDD



Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at <a href="www.ftc.gov">www.ftc.gov</a> for additional information. Call your state agency listed on Exhibit <a href="mailto:DC">DC</a> or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

THE ISSUANCE DATE OF THIS DISCLOSURE DOCUMENT IS MARCH 21, 2012. MARCH 22, 2011.



## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF THIS FRANCHISE WITH A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed on Exhibit  $\underline{D}G$  for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN WASHINGTON STATE. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN WASHINGTON THAN IN YOUR OWN STATE.
- 2. THE FRANCHISE AGREEMENT REQUIRES THAT WASHINGTON LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3. YOU ARE REQUIRED, UNDER THE TERMS OF THE FRANCHISE AGREEMENT, TO MEET CERTAIN MINIMUM GROSS SALES REQUIREMENTS FOR SPECIFIED PERIODS DURING THE TERM OF THE FRANCHISE AGREEMENT. IF YOU FAIL TO MEET AN APPLICABLE MINIMUM GROSS SALES REQUIREMENTS AND DO NOT CURE THIS FAILURE BY PAYING THE REQUIRED ROYALTY AND ADVERTISING FEES, OR IF YOU FAIL TO MEET MINIMUM GROSS SALES REQUIREMENTS ON TWO (2) OR MORE OCCASIONS, WE MAY TERMINATE THE FRANCHISE AGREEMENT.
- 4. WE ARE THE ONLY APPROVED SUPPLIER OF MARKETING MATERIALS FOR OUR FRANCHISEES, AND WE SET THE PRICE FOR THESE MATERIALS. THIS MAY IMPACT YOUR PROHT MARGIN.
- 5. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more franchise brokers or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

## SEE NEXT PAGE FOR STATE EFFECTIVE DATES

20122011 1-800-WATER-DAMAGE™ UFDD 3/25/12

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