



FRANCHISE DISCLOSURE DOCUMENT 1000° DEGREES PIZZERIA FRANCHISE, INC.

A New Jersey Corporation 170 S New York Road Galloway, NJ 08205 609-442-5189 www.1000degreespizza.com

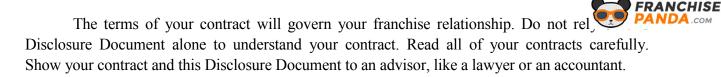
The franchised business you will own and operate is a *1000° Degrees Pizzeria*® restaurant (a "Restaurant"). A Restaurant makes and sells various sizes and recipes of pizza for eat-in, carryout and delivery, and soft drinks.

The total investment necessary to begin operation of a Restaurant ranges from \$134,550 to \$479,250. This includes a range of \$100,000 to \$275,000 that must be paid to the franchisor or affiliate, including the \$25,000 Initial Franchise Fee and the Initial Development Package, which ranges from \$75,000 to \$250,000.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Brian Petruzzi, President and CEO, 170 S New York Rd, Galloway, NJ 08205, 609-442-5189.

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Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "<u>A Consumer's Guide to Buying a Franchise</u>," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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## **STATE COVER PAGE**

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THE DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1. THE FRANCHISE AGREEMENT REQUIRES THAT MOST DISPUTES WITH US BE SUBMITTED TO ARBITRATION IN ATLANTIC COUNTY, NEW JERSEY. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN NEW JERSEY THAN IN YOUR HOME STATE.
- 2. THE FRANCHISE AGREEMENT PROVIDES THAT NEW JERSEY LAW GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR STATE'S LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3. THE FRANCHISOR IS A START-UP FRANCHISE COMPANY WITH LIMITED OPERATING HISTORY. YOU WILL BE REQUIRED TO MAKE AN ESTIMATED INITIAL INVESTMENT IN AN AMOUNT EXCEEDING THE FRANCHISOR'S STOCKHOLDER EQUITY AS OF THE ISSUANCE DATE OF THIS DISCLOSURE DOCUMENT.

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