



911 Restoration Franchise Inc., a California corporation, offers franchises for 911 Restoration emergency response service businesses which provide emergency clean-up from fire damage, water damage, mold damage and mold inspections, carpet cleaning, duct cleaning and crawl space cleaning. We offer the rights for 3 different franchises in this Disclosure Document:

<u>Traditional Franchise Program</u>. Under the Traditional Franchise Program, you will sign a Franchise Agreement to operate a new 911 Restoration business in a geographic territory with a population of approximately 250,000 to 350,000 people. The total investment necessary to begin operation of a Traditional Franchise is \$79,600 to \$226,900. This includes \$60,000 to \$75,000 that must be paid to the franchisor.

<u>Conversion Franchise Program</u>. Under the Conversion Franchise Program, you will sign a Franchise Agreement to obtain the right to convert an existing emergency response service business or a related business to a 911 Restoration business in a geographic territory with a population of approximately 250,000 to 350,000 people. The total investment necessary to begin operation of a conversion franchise is \$79,600 to \$226,900. This includes \$60,000 to \$75,000 that must be paid to the franchisor.

<u>Micro-Market Franchise Program</u>. Under the Micro-Market Franchise Program, you will sign a Franchise Agreement to operate a new 911 Restoration business in a geographic territory with a population of approximately 100,000 to 249,999 people. The total investment necessary to begin operation of a Micro-Market Franchise is \$70,100 to \$207,400. This includes \$38,000 to \$53,000 that must be paid to the franchisor.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive the disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Idan Shpizear or Miri Offir in our Franchise Department at 7721 Densmore Avenue, Van Nuys, California 91406; telephone: (818) 373-4880; idan@911restoration.com/ miri@911restoration.com.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

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Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at *www.ftc.gov* for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

THE ISSUANCE DATE OF THIS DISCLOSURE DOCUMENT IS APRIL 21, 2020

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How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about
	outlet sales, costs, profits or losses. You
	should also try to obtain this information
	from others, like current and former
	franchises. You can find their names and
	contact information in Item 20 or
	Exhibit D.
How much will I need to invest?	Items 5 and 6 list fees you will be
	paying to the franchisor or at the
	franchisor's direction. Item 7 lists the
	initial investment to open. Item 8
	describes the suppliers you must use.
Does the franchisor have the financial	Item 21 or Exhibit E includes financial
ability to provide support to my business?	statements. Review these statements
	carefully.
Is the franchise system stable, growing, or	Item 20 summarizes the recent history
shrinking?	of the number of company-owned and
	franchised outlets.
Will my business be the only 911	Item 12 and the "territory" provisions in
Restoration business in my area?	the franchise agreement describe
	whether the franchisor and other
	franchisees can compete with you.
Does the franchisor have a troubled legal	Items 3 and 4 tell you whether the
history?	franchisor or its management have been
	involved in material litigation or
	bankruptcy proceedings.
What's it like to be a 911 Restoration	Item 20 or Exhibit D lists current and
franchisee?	former franchisees. You can contact
	them to ask about their experiences.
What else should I know?	These questions are only a few things
	you should look for. Review all 23
	Items and all Exhibits in this disclosure
	document to better understand this
	franchise opportunity. See the table of
	contents.

(2020) 911 RESTORATION FDD

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