



Franchise Disclosure Document [FDD]

9ROUND FRANCHISING, LLC 1099 E. Butler Road #109I Greenville, South Carolina 29607 www.9Round.com Shannon@9Round.com Direct Line: (864) 297-0015

The Franchise offered is for the operation of a boxing and kick boxing center that provides a customized physical fitness training program, which includes a proprietary system of challenging work out stations. The franchise will offer memberships for professional assistance that will coach clients towards a healthy lifestyle complimented with motivational support and a step-by-step boxing or kick boxing fitness program that incorporates functional, interval and cardiovascular regimens without having to use exercise machines. The franchise is a specialized fitness center, dedicated to serving clients who seek assistance for a better and healthier lifestyle in one simple package, under the name "9RoundTM." The Initial Franchise Fee is \$20,000 for exclusive rights to operate a boxing and kick boxing fitness center in a specific area defined by us. Additional Franchises will be available for a reduced fee of \$15,000 per Franchise. The total estimated initial investment required for a 9RoundTM Franchise ranges from \$67,800 to \$116,600 depending on a number of factors that are more fully discussed in Item 7. This includes the Initial Franchise Fee of \$20,000 (as discussed in Item5) that must be paid to the franchisor or affiliate.

- 1) THIS DISCLOSURE DOCUMENT SUMMARIZES CERTAIN PROVISIONS OF YOUR FRANCHISE AGREEMENT ANDOTHER INFOMRATION IN PLAIN ENGLISH. READ THIS DISCLOSURE DOCUMENT AND ALL ACCOMPANYING AGREEMENTS CAREFULLY. YOU MUST RECEIVE THIS DISCLOSURE DOCUMENT AT LEAST 14 CALENDAR-DAYS BEFORE YOU SIGN A BINDING AGREEMENT WITH, OR MAKE ANY PAYMENT TO, THE FRANCHISOR OR AN AFFILIATE IN CONNECTION WITH THE PROPOSED FRANCHISE SALE. NOTE, HOWEVER, THAT NO GOVERNMENTAL AGENCY HAS VERIFIED THE INFORMATION CONTAINED IN THIS DOCUMENT.
- 2) THIS DISCLOSURE DOCUMENT IS PROVIDED FOR YOUR OWN PROTECTION AND CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT. THE TERMS OF YOUR CONTRACT WILL GOVERN YOUR FRANCHISE RELATIONSHIP. DON'T RELY ON THE DISCLOSURE DOCUMENT ALONE TO UNDERSTAND YOUR CONTRACT.



READ YOU'RE ENTIRE CONTRACT CAREFULLY. SHOW YOUR CONTRACT AND THIS DISCLOUSRE DOCUMENT TO AN ADVISOR, LIKE A LAWYER OR AN ACCOUNTANT.

3) YOU MAY WISH TO RECEIVE YOUR DISCLOUSRE DOCUMENT IN ANTOHER FORMAT THAT IS MORE CONVENIENT FOR YOU. TO DISCUSS THE AVAILABILITY OF DISCLOUSRES IN DIFFERENT FORMATS, CONTACT:

9Round Franchising, LLC

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Greenville, South Carolina 29607

1-864-297-0015

- 4) BUYING A FRANCHISE IS A COMPLEX INVESTMENT. THE INFORMATION IN THIS DISCLOSURE DOCUMENT CAN HELP YOU MAKE UP YOUR MIND. MORE INFORMATION ON FRANCHISING, SUCH AS "A CONSUMER'S GUIDE TO BUYING A FRANCHISE," WHICH CAN HELP YOU UNDERSTAND HOW TO USE THIS DISCLOSURE DOCUMENT, IS AVAILABLE FROM THE FEDERAL TRADE COMMISSION. YOU CAN CONTACT THE FTC AT 1-877-FTC-HELP OR BY WRITING TO THE FTC AT 600 PENNSYLVANIA AVENUE, NW, WASHINGTON, D.C. 20580. YOU CAN ALSO VISIT THE FTC'S HOME PAGE AT www.ftc.gov FOR ADDITIONAL INFORMATION. CALL YOUR STATE AGENCY OR VISIT YOUR PUBLIC LIBRARY FOR OTHER SOUCES OF INFOMRATION ON FRANCHISING.
- 5) THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE. IT IS RECOMMENDED THAT YOU CONDUCT YOUR OWN DUE DILIGENCE AND EVALUATE THE RISKS OF FRANCHISE OWNERSHIP. THERE MAY ALSO BE LAWS ON FRANCHISING IN YOUR STATE. ASK YOUR STATE AGENCIES ABOUT THEM.

Issuance Date:

IMPORTANT NOTE: Upon receipt of this Franchise Disclosure Document [FDD] and Franchise Agreement, you are required to sign and return the "Receipt Form" on page 44 of the FDD and return it to $9Round^{TM}$ Franchising, LLC by mail if this document has been sent to you rather than personally delivered by a corporate representative or sent to you by email.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit 2 for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1) THE FRANCHISE AGREEMENT PERMITS THE FRANCHISEE TO ARBITRATE ONLY IN GREENVILLE COUNTY, SOUTH CAROLINA. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO ARBITRATE WITH 9ROUND FRANCHISING, LLC IN SOUTH CAROLINA THAN IN YOUR HOME STATE.
- 2) THE FRANCHISE AGREEMENT AND DEVELOPMENT AGREEMENT STATES THAT SOUTH CAROLINA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LAWS IN YOUR STATE. YOU MAY WANT TO COMPARE THESE LAWS. EVEN THOUGH THE FRANCHISE AGREEMENT PROVIDES THAT "HOME STATE" LAW APPLIES, LOCAL LAW MAY SUPERSEDE IT IN YOUR STATE. CERTAIN STATES PROHIBIT CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE

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