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A RIGHT PLACE FOR SENIORS INTERNATIONAL, LLC
13920 City Center Drive, Suite 290
Chino Hills, CA 91709
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Chino Hills, CA 91709



A Right Place for Seniors

CALIFORNIA FRANCHISE DISCLOSURE DOCUMENT

March 31, 2015



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The franchise we offer is for the operation of a business providing senior care referral and placement services

The total estimated investment necessary to begin operation of an A Right Place for Seniors® single franchise ranges from \$56,225 to \$107,875 This includes the initial franchise fee of \$37,500 that must be paid to us These amounts do not include fees for additional territory beyond a population of up to 250,000 (See Items 5 and 7 for additional information)

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English Read the Disclosure Document and all accompanying agreements carefully You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payments to the Franchisor, or an affiliate, in connection with the proposed franchise sale Note, however, that no government agency has verified the information contained in this document

You may wish to receive your Disclosure Document in another format that is more convenient for you To discuss availability of disclosures in different formats, contact our Vice President, Gemma dela Cruz, 13920 City Center Drive, Suite 290, Chino Hills, California 91709, 800-804-3840 or email a request to Franchise@ARightPlace4Seniors.com

The terms of your contract will govern your franchise relationship Do not rely on the Disclosure Document alone to understand your contract Read all of your contract carefully Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant

Buying a franchise is a complex investment The information in this Disclosure Document can help you make up your mind More information on franchising, such as “A Consumer’s Guide to Buying a Franchise”, which can help you understand how to use this Disclosure Document is available from the Federal Trade Commission (“FTC”) You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, N W , Washington, D C 20580 You can also visit the FTC’s home page at www.ftc.gov for additional information

THE CALIFORNIA INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THIS DISCLOSURE DOCUMENT

Issuance Date March 31, 2015

STATE COVER PAGE

Your state may have a franchise law that requires us to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state administrator listed in Exhibit "G" for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following **RISK FACTORS** before you buy this franchise

1 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US FIRST BY MEDIATION IN CALIFORNIA, AND IF THE DISPUTE REMAINS UNRESOLVED AFTER MEDIATION THEN THE DISPUTE MUST BE RESOLVED WITH US BY ARBITRATION ONLY IN CALIFORNIA. OUT-OF-STATE MEDIATION OR ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO MEDIATE AND ARBITRATE WITH US IN CALIFORNIA THAN IN YOUR OWN STATE

2 THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS

3 YOUR SPOUSE AND THE SPOUSE OF ALL OWNERS, IF FRANCHISEE IS AN APPROVED BUSINESS ENTITY, MUST SIGN A SPOUSAL CONSENT, MAKING THE SPOUSE JOINTLY AND SEVERALLY LIABLE FOR THE OBLIGATIONS UNDER THE FRANCHISE AGREEMENT, PLACING THE SPOUSE'S OWN PERSONAL ASSETS AT RISK

4 THE FRANCHISE SYSTEM REQUIRES YOU TO MEET A MINIMUM SALES QUOTA OF \$120,000 FOLLOWING YOUR FIRST YEAR IN BUSINESS

5 YOUR TERRITORY WILL NOT BE AN EXCLUSIVE TERRITORY. YOU MAY FACE COMPETITION FROM OTHER FRANCHISEES, FRANCHISOR OWNED OUTLETS, OR COMPETITIVE BRANDS OR DISTRIBUTION CHANNELS THAT FRANCHISOR, OR ITS AFFILIATES, CONTROL

6 YOU WILL BE REQUIRED TO MAKE AN INITIAL INVESTMENT RANGING UP TO \$107,875 WHICH EXCEEDS THE FRANCHISOR'S CURRENT EQUITY OF \$1,000. AS SUCH, YOUR FRANCHISE FEE WILL BE DEFERRED UNTIL SUCH A POINT THAT WE HAVE PERFORMED OUR INITIAL DUTIES TO YOU

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