

ActionCOACH

business coaching

BUSINESS COACH
FRANCHISE DISCLOSURE DOCUMENT
MINNESOTA AND WISCONSIN

FRANCHISE DISCLOSURE DOCUMENT

Master Licensee:
Buji, LLC
An Ohio ~~Limited Liability~~
~~Company~~ limited liability company
9188 Candleridge St. _____

Pickerington, Ohio 43147
(614) 762-
7282 www.gobig.actioncoach.com

www.gobig.actioncoach.com
Franchisor:
ActionCOACH North America, LLC
A Nevada Limited Liability Company
5781 S. Fort Apache Rd.
Las Vegas, Nevada 89148
1-888-483-2828 www.actioncoach.com
www.actioncoach.com

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The franchisee (also known as a Business Coach) will operate a business that provides business coaching, mentoring and training to business owners in the small to medium-sized business sector. There are 3 different franchise models you may select from: (1) the "FIRM", (2) the "PRACTICE (5 Year)", and (3) the "PRACTICE (Premium)."

The estimated total investment necessary to begin operation of an ActionCOACH business coaching franchise ranges from ~~approximately~~ \$322,820 to ~~\$473,600~~ \$476,850 for the FIRM, from ~~approximately~~ \$68,570 to \$93,730 for a PRACTICE (5 Year) Business Coach franchise and ~~approximately~~ \$83,570 to \$108,730 for a PRACTICE (Premium) Business Coach franchise. These figures include the following fees that must be paid to the master licensee, franchisor or an affiliate: \$301,250 for the FIRM, \$61,250 for a PRACTICE (5 year), and \$76,250 for a PRACTICE (Premium) Business Coach Franchise Agreement, for initial franchise fees, training fees and technology fees. This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the master licensee, the franchisor, or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

~~You may wish to receive your disclosure document in another format that is more convenient for you. To discuss availability of disclosures in different formats, contact Annette Hohnberger at 9188 Candleridge St., Pickerington, Ohio 43147, telephone: (614) 762-7282.~~

The terms of your contract will govern your franchise relationship. ~~Don't~~ Do not rely on the disclosure document alone to understand your contract. Read ~~all of your~~ entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or

by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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