



FRANCHISE DISCLOSURE DOCUMENT FOR FIRM BUSINESS COACH ActionCOACH OneCo, LLC

CALIFORNIA



FRANCHISE DISCLOSURE DOCUMENT

Master Licensee:
ActionCOACH OneCo, LLC
A Delaware Limited Liability Company
5781 S. Fort Apache Rd.
Las Vegas, Nevada 89148
1-888-483-2828
www.actioncoach.com

Franchisor:
ActionCOACH North America, LLC
A Nevada Limited Liability Company
5781 S. Fort Apache Rd.
Las Vegas, Nevada 89148
1-888-483-2828
www.actioncoach.com



You (also known as a Business Coach) will operate a business that provides business coaching, mentoring and training to business owners in the small to medium-sized business sector. There are 2 franchise models you may select from: (1) the "FIRM", and (2) "PRACTICE". This disclosure document describes the FIRM business coach opportunity only. This disclosure document does not describe PRACTICE opportunity.

The estimated total investment necessary to begin operation of an ActionCOACH business coaching franchise ranges from \$\$122,065 to \$155,460. These figures include the following fees that must be paid to us, ACNA or an affiliate:

Initial Franchise Fee	\$70,000
Training Fees	\$28,500
Total	\$98,500

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to us, ACNA, or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient to you. To discuss the availability of disclosures in different formats, contact Tanya Flentroy, 5781 S. Fort Apache Rd., Las Vegas, NV 89148, (702) 795 3188, tanyaflentroy@actioncoach.com.

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.



There may also be laws on franchising in your state. Ask your state agencies about them.

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