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ADVANCED FRANCHISE, INC.

FRANCHISE DISCLOSURE DOCUMENT

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Advanced Franchise, Inc.
2403 Walnut Ridge, Dallas TX 75229
Telephone: 972-488-9339
www.adbev.com

The franchise offered is for the operation of a business operating under the trade name, *Advanced Beverages and Bar Supplies (plus design)*®. As a Franchisee, you will operate a product distribution and service business for all bars, nightclubs, restaurants, private clubs, sports venues, convention and entertainment centers, schools, and other locations that serve carbonated soft drinks, and/or mixed drinks and alcoholic beverages. You will sell national brands of fountain syrups (colas, etc.); our exclusive proprietary fountain syrups, juices and mixers; and offer other bar-related products and services to existing and new establishments. You may operate the franchise from your home garage (*if allowed in your city*), or you may start your business using a rented small storage space. Under our guidance and support, you may need additional space and employees as you develop clients in your territory. All of these activities are referred to in this Franchise Disclosure Document as the “franchised business.”

The total estimated investment required to begin operation of the franchised business ranges from approximately \$62,500 to \$100,000. This includes \$25,000 that must be paid to us as a non-refundable initial franchise fee.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “*A Consumer's Guide to Buying a Franchise*,” which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: March 1, 2014

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in the following page for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES THE FRANCHISEE TO MEDIATE ANY DISPUTES WITH ADVANCED FRANCHISE, INC. (ON A NON-BINDING BASIS) BEFORE ANY BINDING ARBITRATION IN DALLAS COUNTY, TEXAS. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN TEXAS THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT REQUIRES THAT TEXAS LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date: March 1, 2014

There are no Franchise Filing States where a registration, filing or exemption has been made or is pending, except Texas.

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