

## FRANCHISE DISCLOSURE DOCUMENT



**AdvantaClean Systems, Inc.**  
**A North Carolina Corporation**  
107 Parr Drive  
Huntersville, North Carolina 28078  
Phone: (877) 800-2382  
Email: [franchise@advantaclean.com](mailto:franchise@advantaclean.com)  
Website: [www.advantacleansystems.com](http://www.advantacleansystems.com)

### **AdvantaClean Environmental unit franchise**

The franchisee will operate an AdvantaClean Environmental unit franchise that performs environmental services in residential and commercial properties including services and products related to the cleaning and maintenance of air ducts, dryer vents, and ventilation systems; mold remediation, microbial sampling, testing, and indoor air quality assessments; and the performance of 24-hour emergency mitigation, cleaning, and restoration services for residential and commercial properties damaged by water and other approved property damage events; and other approved services.

The total investment necessary to begin operation of an AdvantaClean Environmental franchise is \$73,600 – \$104,300. This includes the \$39,500 Initial Franchise Fee that must be paid to the franchisor.

### **AdvantaClean Environmental Regional Developer franchise**

Under a separate disclosure document, the franchisor offers an AdvantaClean Environmental Regional Developer franchise which is a sales, business development, training, and coaching business that provides oversight and leadership to franchisees in a defined region. Regional Developers will participate in the placement of new AdvantaClean Environmental franchisees, provide ongoing training, coaching, compliance management, and will perform in-market sales and business development activities and other support services to AdvantaClean Environmental franchisees.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. you must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact AdvantaClean Systems Corporate Headquarters at 107 Parr Drive, Huntersville, NC 28078 or call (877) 800-2382.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

**ISSUANCE DATE: April 15, 2010**

### **State Cover Page**

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT PERMITS YOU TO SUE US ONLY IN THE STATE OF NORTH CAROLINA. OUT OF STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT. IT MAY ALSO COST MORE TO SUE US IN NORTH CAROLINA THAN IN YOUR HOME STATE. THIS PROVISION IS SUPERSEDED BY CERTAIN STATE LAWS.
2. THE FRANCHISE AGREEMENT STATES THAT NORTH CAROLINA LAW GOVERNS THE AGREEMENT. THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. SOME STATES HAVE LICENSING REQUIREMENTS PERTAINING TO CERTAIN ASPECTS OF THIS INDUSTRY THAT MAY REQUIRE A FEE, AN EXAMINATION, OR OTHER REQUIREMENTS BEFORE YOU CAN LEGALLY PERFORM THE SERVICES DESCRIBED IN THIS OFFERING.

THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

EFFECTIVE DATE: See the next page for State Effective Dates

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