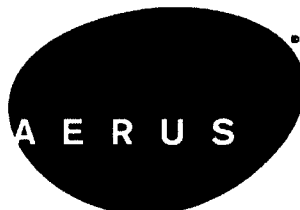


FRANCHISE DISCLOSURE DOCUMENT

AERUS FRANCHISING, LLC
A Delaware Limited Liability Company
5420 LBJ Freeway, Suite 1010
Dallas, Texas 75240
(800) 243-3589
Email : franchising@aerusonline.com
www.aerusfranchising.com
www.aerushome.com

RECEIVED
DEPT OF CORPORATIONS
SAN FRANCISCO

'12 SEP 26 P1:10



We grant franchises that market and sell our line of floor care, air purification, water purification and other home environmental consumer products, including accessories and parts. In addition, our franchisees perform repair and maintenance services for all Aerus products and products of our competitors. Our franchisees are required to maintain a fixed store location to operate their franchise. Our franchisees also accomplish a substantial portion of their sales through in person marketing and product demonstration.

We currently offer two (2) franchise programs – Our standard franchise program (the “Standard Program”) and our associate franchise program (the “Associate Program”). The total investment necessary to begin operation of an Aerus franchise under the Standard Program ranges from approximately \$34,500 to \$381,750. The total investment necessary to begin operation of an Aerus franchise under the Associate program ranges from approximately \$14,500 to \$67,250. These amounts include the amounts listed in Item 5 that must be paid to the franchisor or affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help You make up your mind. More information such as “A Consumer’s Guide to Buying a Franchise” which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for additional sources of information regarding franchising.

There may also be laws regarding franchising in Your state. Ask Your state agencies about them.

The issuance date: September 1, 2012

CALIFORNIA STATE COVER PAGE

Your state may have a franchise law that requires a Franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit 5 for information about the Franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT CONTAINS A NON-COMPETITION PROVISION WHICH REMAINS IN EFFECT AFTER THE FRANCHISE IS TERMINATED OR EXPIRES. THIS PROVISION MAY NOT BE ENFORCEABLE UNDER CALIFORNIA LAW.
2. THE FRANCHISE AGREEMENT STATES THAT THE AGREEMENT WILL BE INTERPRETED, CONSTRUED AND ENFORCED UNDER TEXAS LAW. THIS PROVISION MAY NOT BE ENFORCEABLE UNDER CALIFORNIA LAW.
3. YOU ARE ENCOURAGED TO CONSULT PRIVATE LEGAL COUNSEL TO DETERMINE THE APPLICABILITY OF CALIFORNIA AND FEDERAL LAWS TO ANY PROVISIONS OF THE FRANCHISE AGREEMENT RESTRICTING VENUE TO A FORUM OUTSIDE THE STATE OF CALIFORNIA.
4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Effective Date: September 1, 2012

STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin. This Franchise Disclosure Document (or a version of this document) is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

California	Pending
Hawaii	Pending
Indiana	Pending
Maryland	Pending
Michigan	Pending
Minnesota	Pending
New York	Pending
North Dakota	Pending
Rhode Island	Pending
South Dakota	Pending
Virginia	Pending
Washington	Pending
Wisconsin	Pending

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/aerus>