

FRANCHISE DISCLOSURE DOCUMENT A & E AUTO SOUND, INC. A California corporation 3751 S. Hill Street Los Angeles, California 90007 Telephone: 818-908-5700 jhaynes@al-eds.comshawn@al-eds.comwww.al-eds.com

A & E Auto Sound, Inc., a California corporation, offers franchises for the operation of Al'& Ed's retail stores ("Al & Ed's Stores") that offer mobile and marine electronic, audio and video entertainment equipment, GPS navigation and alarm systems, satellite and HD radio receivers, Bluetooth systems and related accessories and merchandise for sale to the general public under the trade name "Al & Ed's". We offer the rights for 3 different franchises in this Disclosure Document:

Single Store Program. Under the Single Al & Ed's Store Program, you will sign a Franchise Agreement to operate a single Al & Ed's Store. The total investment necessary to begin operations of a single Al & Ed's Store ranges from approximately \$143,800 to \$383,650. This includes between \$60,700 to \$91,650 that must be paid to us or our affiliates.

<u>Conversion Store Program</u>. Under the Conversion Store Program, you will sign a Franchise Agreement and a Conversion Addendum to Franchise Agreement under which you will convert an existing retail electronics business to an Al & Ed's Store. The total investment necessary to begin operations of a Conversion Al & Ed's Store ranges from approximately \$93,800 to \$248,850. This includes between \$50,700 to \$81,650 that:must be paid to us or our affiliates.

<u>Area Development Program</u>. Under the Area Development Program, we assign a defined area within which you must develop and operate a minimum of 2 Al & Ed's Stores within a specified period of time. The total investment necessary to begin operations of 2 to 4 Al & Ed's Stores under an Area Development Agreement ranges from approximately \$165,800 to \$433,650. This includes between \$80,700 to \$131,650 that must be paid to us or our affiliates.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read the Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payments to the Eranchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact John Haynes, 3751 S. Hill Street; Los Angeles, California 90007; Telephone: 818-908-5700.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise", which can help you understand how to use this Disclosure Document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

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There may also be laws on franchising in your state. Ask your state agencies about them.

THE ISSUANCE DATE OF THIS DISCLOSURE DOCUMENT IS APRIL 12, 2018.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF THIS FRANCHISE WITH A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed on **Exhibit K** for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY THIS FRANCHISE, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT AND AREA DEVELOPMENT AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH A & E AUTO SOUND, INC. BY MEDIATION AND LITIGATION ONLY IN LOS ANGELES COUNTY, CALIFORNIA. OUT OF STATE MEDIATION AND LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO PARTICIPATE IN MEDIATION AND LITIGATION WITH A & E AUTO SOUND, INC. IN CALIFORNIA THAN IN YOUR HOME, STATE.

2. THE FRANCHISE AGREEMENT AND AREA DEVELOPMENT AGREEMENT STATE THAT CALIFORNIA LAW GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A FRANCHISE BROKER or referral source represents us, not you. We may pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

See the Next Page for State Effective Dates

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