



ALOETTE®

FRANCHISE DISCLOSURE DOCUMENT



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Astral Health & Beauty, Inc.
A Pennsylvania Corporation
3715 Northside Parkway NW
Building 200, Suite 200
Atlanta, GA 30327
www.aloette.com
678-444-2563

Astral Health & Beauty, Inc. (“**Astral**”) offers franchises for the operation of cosmetic and beauty care product franchises which specialize in the marketing of aloe-vera-based skin care products, as well as makeup, fragrances and cosmetic accessories, under the trade name “**ALOETTE®**”.

The total investment necessary to begin operation of your first Market Development Franchise (“**Market Development Franchise**”) ranges from \$87,400 to \$130,500. This includes \$41,500 to \$60,500 that must be paid to Astral for the franchise fee, initial software license fees, and the cost of initial inventory.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Bob Roche at 3715 Northside Parkway NW, Building 200 Suite 200, Atlanta, GA 30327 (Tel. 678-444-2563).

The terms of your contract will govern your franchise relationship. Don’t rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

We issued this Disclosure Document on April 24, 2014.

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