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# FRANCHISE DISCLOSURE DOCUMENT

For Prospective Franchisees

**ALTA MERE<sup>®</sup>**  
**SMARTVIEW<sup>®</sup>**

Moran Industries, Inc d/b/a Moran Family of Brands<sup>®</sup>  
4444 West 147th Street  
Midlothian, Illinois 60445  
(800) 377-9247

[www.moranfamilyofbrands.com](http://www.moranfamilyofbrands.com)

Disclosure Document No \_\_\_\_\_

## FRANCHISE DISCLOSURE DOCUMENT



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d/b/a Moran Family of Brands®  
An Illinois Corporation  
4444 West 147th Street  
Midlothian, Illinois 60445  
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Three types of franchises are offered. A franchise is offered to establish and operate a (1) business specializing in the sales and installation of automotive window tint, alarms and other vehicle accessories operated under the service mark "Alta Mere®," (2) business that specializes in flat glass window film and treatment services under the service mark "SmartView®," and (3) co-branded "Alta Mere®" and "SmartView®" business. Franchises can be established as a start-up business or by conversion of an independent business specializing in the sales and installation of automotive window tint, alarms and other accessories to a franchised business.

The total investment necessary to begin operation of an "Alta Mere" franchised business is \$119,719 to \$175,337. This includes \$43,000 that must be paid to the franchisor or its affiliate. The total investment necessary to begin operation of a SmartView franchised business is \$64,260 to \$85,355. This includes \$38,000 that must be paid to the franchisor or its affiliate. The total investment necessary to begin operation of a co-branded franchised business is \$152,359 to \$208,627. This amount includes \$55,000 that must be paid to the franchisor or its affiliate.

We also offer certain qualified prospects the right to enter into our form of area development agreement for the right to operate multiple franchised businesses. The total investment necessary to become an area developer of three Alta Mere franchised businesses ranges from \$140,719 to \$196,337. This includes \$63,000 that must be paid to the franchisor or its affiliate. The total investment necessary to become an area developer of three SmartView franchised businesses ranges from \$85,260 to \$106,355. This includes \$58,000 that must be paid to the franchisor or its affiliate. The total investment necessary to become an area developer of three Alta Mere/SmartView co-branded franchised businesses ranges from \$173,359 to \$229,627. This includes \$75,000 that must be paid to the franchisor or its affiliate.

In this disclosure document we have included a Multiple Brand Addendum allowing a qualified franchisee of one of the franchised businesses offered under this disclosure document the

opportunity to add another of our brands to their franchised location. The qualified franchisee will be disclosed with the FDD of the additional brand for complete information. An additional fee of \$10,000 will be due for each additional brand granted at the time of signing the Multiple Brand Addendum. The additional brand fee is in addition to the franchise fee included in the total investment necessary to begin operation of an Alta Mere franchised business, SmartView franchised business or an Alta Mere / SmartView co-branded franchised business and will increase the total investment ranges listed above. The additional brand fee must be paid to the franchisor or its affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may have elected to receive an electronic version of this disclosure document. If so, you may want to download the disclosure document for future reference. You may wish to receive the disclosure document in another format that is more convenient for you. To discuss other disclosure formats, please contact Ben Reist at Moran Family of Brands, 4444 West 147th Street, Midlothian, Illinois 60445, (800) 377-9247.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission ("FTC"). You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your local public library for other sources of information on franchising. There may also be laws on franchising in your state. Ask your state agencies about them. State agencies are listed in Exhibit A.

Issuance Date March 20, 2017

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