

FRANCHISE DISCLOSURE DOCUMENT



AMAZING LASH FRANCHISE, LLC
 (a Delaware limited liability company)
 9780 South Meridian Boulevard, Suite 400
 Englewood
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 Denver, Colorado 8011280202
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The franchise being offered is a retail salon business utilizing the “Amazing Lash Studio” name and offering luxury, semi-permanent, and temporary eyelash services, eyebrow services, facial hair removal, facial and beauty treatments, and related products and services.

The ~~total estimated~~ investment necessary to begin operation of an Amazing Lash Studio® franchise is ~~\$238,372,304,071~~ to ~~\$518,074,635,972~~. This includes ~~\$76,022,94,469~~ to ~~\$97,092,126,939~~ that must be paid to the franchisor or its affiliate(s).

~~The total estimated initial investment necessary to begin operation of an Amazing Lash Studio franchise underdevelop two or more Studios under our form of Area Development Agreement depends on the number of franchises that we grant you the right to open. By way of example, the estimated initial investment associated with acquiring the right to develop three Studios pursuant to an Area Development Agreement is \$278,272 and necessary to begin operations of the first of those Studios ranges from \$359,071 to \$777,174,690,972, which includes the estimated (a) a Development Fee amounting to \$105,000 payable to us upon signing, and (b) the initial investment for the first Amazing Lash to begin operations of the initial franchised Studio and they you are required to development fee. If you sign an Area within your Development Agreement, you will pay a development fee between \$79,800 (for a 2-studio commitment) to \$299,000 (for a 10-studio commitment). This entire amount must be paid to the franchisor Area.~~

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Amazing Lash Franchise, LLC, Legal Department at ~~9780 South Meridian Boulevard, Suite 400, Englewood, CO 80112~~ 1890 Wynkoop Street, Unit 1, Denver, Colorado 80202, (303) 663-0880.

The terms of your contract will govern your franchise relationship. Don’t rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this disclosure document, is available from the

Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW., Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: March ~~30~~31, ~~2021~~, as amended ~~September 22, 2021~~2022

How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibits D1 and D2.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor’s direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit E includes financial statements. Review these statements carefully.
Is the franchise system stable, growing or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only Amazing Lash Studio® Franchised Business in my area?	Item 12 and the “territory” provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What’s it like to be a Amazing Lash Studio franchisee?	Item 20 or Exhibits D1 and D2 list current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

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