

# FRANCHISE DISCLOSURE DOCUMENT

NO. \_\_\_\_\_



[www.AnagoUSA.com](http://www.AnagoUSA.com)  
Anago Franchising, Inc.  
(A Florida corporation)  
1100 Park Central Blvd, Suite 1200  
Pompano Beach, Florida 33064  
800.213.5857  
[tmollica@AnagoUSA.com](mailto:tmollica@AnagoUSA.com)

The franchise is the right to act as master franchisee in a designated area offering subfranchises for the operation of janitorial service cleaning businesses under the mark “Anago®.”

The total investment necessary to begin operation of an Anago Master Franchise ranges from \$104,925 to \$144,052. This includes initial fees of \$39,000 that must be paid to the franchisor or its affiliates.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement or make any payment to, the franchisor or affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Terry Mollica, 1100 Park Central Blvd, Suite 1200, Pompano Beach, Florida 33064, (800)213-5857.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as, “[A Consumer's Guide to Buying a Franchise.](#)” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC 600 Pennsylvania Avenue NW., Washington D.C. 20580. You can also visit the FTC's homepage at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The date of issuance of this Disclosure Statement is May 29, 2013.

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit B for information about Anago Franchising, Inc., or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN FLORIDA. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO LITIGATE WITH US IN FLORIDA THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT STATES THAT FLORIDA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW, YOU MAY WANT TO COMPARE THESE LAWS.
3. WE HAVE INSTITUTED CERTAIN SALES VOLUMES AND MARKET PENETRATION, WHICH ESTABLISHES MINIMUM ROYALTY PAYMENTS. IF THE SALES VOLUME AND MARKET PENETRATION ARE NOT MET, YOU ARE CAUTIONED THAT YOUR ABILITY TO PAY DEBTS AND EXPENSES ARE SEVERELY ENCUMBERED.
4. YOUR CONTINUATION OF TERRITORIAL RIGHTS IS DEPENDENT UPON ACHIEVEMENT OF THAT SALES VOLUME AND MARKET PENETRATION. FAILURE TO MEET MINIMUM LEVELS COULD RESULT IN THE LOSS OR MODIFICATION OF ALL YOUR RIGHTS TO THE TERRITORY.
5. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date: See next page for State Effective Dates.

## STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, South Dakota, Rhode Island, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

STATE	EFFECTIVE DATE
California	_____, 2013
Hawaii	Not Registered
Illinois	_____, 2013
Indiana	_____, 2013
Maryland	Not Registered
Michigan	_____, 2013
Minnesota	_____, 2013
New York	_____, 2013
North Dakota	Not Registered
Rhode Island	Not Registered
South Dakota	Not Registered
Virginia	_____, 2013
Washington	_____, 2013
Wisconsin	_____, 2013

In all other states that do not require registration, the effective date of this Franchise Disclosure Document is the issuance date of May 29, 2013.

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