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April 22, 2022

VIA ELECTRONIC FILING

Wisconsin Department of Financial Institutions
<https://www.wdfi.org/apps/franchiseefiling/>

**RE: Another Broken Egg of America Franchising, LLC (“ABE”)
Registration: 629459
Application for Renewal of Franchise Registration**

Dear Sir or Madam:

Uploaded with this letter please find one clean copy of ABE’s Franchise Disclosure Document submitted on behalf of ABE to offer and sell its franchises in the State of Wisconsin.

A renewal fee of \$400.00 has been submitted on behalf of ABE through the online securities portal with this renewal application.

Please contact me at 470-481-4218 or leah@caioalarose.com if you have any questions or comments on the enclosed application.

Sincerely,

 A handwritten signature in blue ink, appearing to read 'Leah D. Leipold'.

Leah D. Leipold
Counsel for Another Broken Egg of America Franchising,
LLC

Enclosures

FRANCHISE DISCLOSURE DOCUMENT



ANOTHER
Broken Egg Cafe

ANOTHER BROKEN EGG OF AMERICA FRANCHISING, LLC

a Delaware limited liability company

5955 T.G. Lee Boulevard, Suite 100

Orlando, FL 32822

(407) 440-0450

www.anotherbrokenegg.com

www.anotherbrokeneggfranchise.com

abeadmin@anotherbrokenegg.com

Another Broken Egg Cafes are distinctive, Cafe-style restaurants (each, a “Cafe”) featuring specialty breakfast, brunch and lunch items consisting of egg and omelet dishes, gourmet waffles, pancakes and French toast, salads, sandwiches, beverages and related menu items for eat-in and take-away service and, where practical, catering and/or home-delivery.

The total investment necessary to begin operation of an ANOTHER BROKEN EGG CAFE® franchise is \$847,100 to \$1,226,000. This includes \$40,000 to \$60,000 that must be paid to the franchisor. If you enter into a development agreement for the establishment of two or more Cafes, you must pay \$40,000 to \$60,000 to the franchisor for the first Cafe and \$20,000 (50% of the initial franchise fee) for each additional Cafe to be developed.

This disclosure document summarizes certain provisions of your franchise agreement and, if applicable, development agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Jeff Sturgis at 5955 T.G. Lee Boulevard, Suite 100, Orlando, FL and (407) 440-0450.

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “[A Consumer’s Guide to Buying a Franchise](#),” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: April 22, 2022

Another Broken Egg of America Franchising, LLC FDD

April 22, 2022

How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit F.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor’s direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit G includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only Another Broken Egg Café business in my area?	Item 12 and the “territory” provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What’s it like to be an Another Broken Egg Café franchisee?	Item 20 or Exhibit F lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/another-broken-egg-cafe>