

APR 15 2013

## FRANCHISE DISCLOSURE DOCUMENT

## ANTIGRAVITY YOGA

AntiGravity Fitness, LLC  
A New York limited liability company  
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New York, New York 10018  
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AntiGravity Fitness, LLC offers existing or newly developed fitness facilities, gyms, health clubs and similar types of establishments franchises to offer AntiGravity Yoga, which is an aerial form of Yoga that utilizes specially designed hammocks to elevate the body off of the floor

The total investment necessary to begin operation of an AntiGravity Yoga franchise ranges from \$12,190 to \$90,100 This includes \$8,600 to \$25,000 that must be paid to us

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English Read this Disclosure Document and all accompanying agreements carefully You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no government agency has verified the information contained in this document**

You may wish to receive your Disclosure Document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact the franchisor at 265 West 37th Street, Suite 1100, New York, New York 10018 or by phone at (212) 279-0790

The terms of your contract will govern your franchise relationship Don't rely on the Disclosure Document alone to understand your contract Read all of your contract carefully Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant

Buying a franchise is a complex investment The information in this Disclosure Document can help you make up your mind More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission (the "FTC") You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580 You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

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## State Cover Page

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in EXHIBIT "A" for information about the franchisor, or about franchising in your state

**MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW**

Please consider the following **RISK FACTORS** before you buy this franchise

- 1 THE FRANCHISE AGREEMENT REQUIRES THAT ALL DISAGREEMENTS BE SETTLED BY MEDIATION OR LITIGATION IN NEW YORK OUT-OF-STATE MEDIATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST MORE TO MEDIATE OR LITIGATE WITH US IN NEW YORK THAN IN YOUR HOME STATE
- 2 THE FRANCHISE AGREEMENT STATES THAT NEW YORK LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS
- 3 THE FRANCHISOR IS A START-UP COMPANY THAT WAS FORMED ON DECEMBER 7, 2007 AND HAS ONLY JUST BEGUN TO OFFER FRANCHISES THEREFORE, THERE IS ONLY A BRIEF OPERATING HISTORY TO ASSIST YOU IN JUDGING WHETHER TO MAKE THIS INVESTMENT
- 4 WE PLAN TO OPEN 17 NEW FRANCHISED OUTLETS THIS YEAR HOWEVER, OUR ABILITY TO OPEN 17 NEW OUTLETS IS CONTINGENT ON OBTAINING ADDITIONAL FINANCING YOU MAY WANT TO CONSIDER THIS WHEN DECIDING WHETHER TO PURCHASE THIS FRANCHISE
- 5 WE AWARD LICENSES TO THIRD PARTY AFFILIATED STUDIOS TO OFFER ANTIGRAVITY YOGA AFFILIATED STUDIOS ARE NOT FRANCHISEES AFFILIATED STUDIOS MAY COMPETE WITH FRANCHISED LOCATIONS ALTHOUGH WE WILL NOT AWARD AN AFFILIATE LICENSE TO A STUDIO THAT WOULD BE LOCATED IN A FRANCHISEE'S EXCLUSIVE TERRITORY
- 6 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

**We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.**

Effective Date \_\_\_\_\_, 2013

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