



FRANCHISE DISCLOSURE DOCUMENT

MTC ENTERPRISES, INC.

A Delaware Corporation
d.b.a. American Prosperity Group
901 Route 23 South
Pompton Plains, NJ 07444-1038
973-831-4424

Info@apgfranchise.com

www.apgfranchise.com

As a franchisee, you will operate an American Prosperity Group franchise, offering and selling a limited selection of estate and retirement planning products and services, including a selection of securities products, insurance products, and other complementary items.

The total investment necessary to begin operation of an American Prosperity Group franchise ranges from \$78,300 to \$121,000. This includes the sum of \$50,000 that must be paid to MTC Enterprises, Inc. or its affiliates.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats,

contact MTC Enterprises, Inc., at 901 Route 23 South Pompton Plains, NJ 07444-1038, (973) 831-4424.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C., 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: June 30, 2013

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit E for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY MEDIATION, ARBITRATION OR LITIGATION ONLY IN NEW JERSEY. OUT-OF-STATE MEDIATION, ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO MEDIATE, ARBITRATE OR LITIGATE WITH US IN NEW JERSEY THAN IN YOUR OWN STATE OR AREA.
2. THE FRANCHISE AGREEMENT STATES THAT NEW JERSEY LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THE FRANCHISE AGREEMENT REQUIRES YOU TO AGREE TO PAY A MINIMUM ROYALTY OF \$500,000 OVER THE 15 YEAR TERM OF THE FRANCHISE AGREEMENT. YOU MUST SIGN A PROMISSORY NOTE FOR THIS MINIMUM ROYALTY OBLIGATION.
4. IF YOU ARE A BUSINESS ENTITY, EACH SHAREHOLDER (IF YOU ARE A CORPORATION), EACH PARTNER (IF YOU ARE A PARTNERSHIP), OR EACH MEMBER OR MANAGER (IF YOU ARE A LIMITED LIABILITY COMPANY) AND THEIR SPOUSES MUST SIGN OUR GUARANTY.
5. THE SIZE OF THE MARKETING AREA MAY BE REDUCED IF YOUR PERFORMANCE IS LOWER THAN THE AVERAGE PERFORMANCE OF OTHER FRANCHISEES IN YOUR DESIGNATED REGION.
6. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person or entity a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

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