

CAFÉ & BAKERY GROUP, LLC

FRANCHISE DISCLOSURE DOCUMENT

APPLE SPICE®



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FRANCHISE DISCLOSURE DOCUMENT

Café & Bakery Group, LLC
A Utah Limited Liability Company
2250 South 1300 West, Suite A
Salt Lake City, Utah 84119
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www.applespice.com
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APPLE SPICE®

As a franchisee, you will operate a box lunch delivery and catering business under the name “Apple Spice®.”

The total investment necessary to begin operation of a single Apple Spice® territory with one kitchen facility is between \$380,435 and \$540,200. This includes \$94,000 to \$96,000 that must be paid to the franchisor or affiliate for a Franchise Business with one Unit (facility and kitchen). In the event you purchase multiple contiguous territories as part of your Franchise Business, the total investment will increase by the amount of each additional territory you purchase.

You have the right to enter into an Area Developer Agreement to develop multiple Franchise Businesses. The number of territories, the minimum number of Units to be developed and the development schedule are negotiated with us. There is no minimum number of territories to purchase under the area developer agreement. In the event you enter into an area developer agreement, the total investment will increase from the amounts above for each additional territory you purchase.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate regarding the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Jacque Beames at 2250 South 1300 West, Suite A, Salt Lake City, Utah 84119 and 801-433-3030.

The terms of your contract will govern your franchise relationship. Don’t rely on this disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this document to an advisor, like an attorney or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “*A Consumer’s Guide to Buying a Franchise*,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also

visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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