

## FRANCHISE DISCLOSURE DOCUMENT

COUNTRY VISIONS, INC.

(a California corporation)

3333 Vaca Valley Parkway, Suite 700

Vacaville, California 95688

(707) 451-6890

Email: [franchiseinfo@apricotlane.franchise.com](mailto:franchiseinfo@apricotlane.franchise.com)

Website:

[www.ApricotLaneBoutique.com](http://www.ApricotLaneBoutique.com)

# ApricotLane

The name of the franchisor is Country Visions, Inc. (“COUNTRY VISIONS”). The franchise is for a retail specialty store selling, fashion apparel and accessories, bath and body products, gifts, wall decor and other merchandise. Your store will operate under the mark “APRICOT LANE.”

The total investment necessary to begin operation of your first COUNTRY VISIONS store is \$131,300 to \$409,800 for a start-up store. This includes \$29,500 to \$32,500 that must be paid to the franchisor or its affiliate. The total investment necessary to begin operation of your second and each subsequent COUNTRY VISIONS store is \$116,800 to \$395,300 for a start-up store. This includes \$15,000 that must be paid to the franchisor or its affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Terry Odneal at Country Visions, Inc., 3333 Vaca Valley Parkway, Suite 700, Vacaville, California 95688, (707) 451-6890 x 106.

The terms of your contract will govern your franchise relationship. Don’t rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “*A Consumer’s Guide to Buying a Franchise*,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

**Issuance Date: March 27, 2015**

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state administrators listed in Exhibit D for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH COUNTRY VISIONS BY MEDIATION AND LITIGATION ONLY IN CALIFORNIA. OUT OF STATE MEDIATION AND LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO MEDIATE AND LITIGATE WITH COUNTRY VISIONS IN CALIFORNIA THAN IN YOUR HOME STATE.
2. THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THE FRANCHISEE'S SPOUSE MAY BE REQUIRED TO SIGN A GUARANTY MAKING SUCH SPOUSE JOINTLY AND SEVERALLY LIABLE FOR THE OBLIGATIONS UNDER THE FRANCHISE AGREEMENT WHICH PLACES THE SPOUSE'S MARITAL AND PERSONAL ASSETS AT RISK.
4. DURING THE LAST YEAR, THERE HAS BEEN AN UNUSUALLY HIGH PERCENTAGE OF EXISTING OUTLETS THAT WERE TRANSFERRED, TERMINATED, NOT RENEWED, OR CEASED TO OPERATE FOR OTHER REASONS AND THIS RAISES QUESTIONS ABOUT YOUR CHANCE OF SUCCESS.
5. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Effective Date: See the next page for state effective dates.

## COUNTRY VISIONS, INC.

### STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This Franchise Disclosure Document is registered, on file, or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

Hawaii	April 6, 2015
Illinois	March 30, 2015
Indiana	March 30, 2015
Maryland	June 25, 2015
Michigan	March 27, 2015
Minnesota	April 10, 2015
New York	May 12, 2015
North Dakota	April 6, 2015
Rhode Island	March 30, 2015
South Dakota	March 30, 2015
Virginia	April 2, 2015
Washington	April 8, 2015
Wisconsin	March 27, 2015

In all other states, the effective date of this Franchise Disclosure Document is the issuance date of March 27, 2015.

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