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Franchise Seller Disclosure Form

2014 JUL 16 AM 11 40

- 1 List the person who will solicit offer or sell franchises for the Franchisor in this state. For each person state

DEPARTMENT OF
BUSINESS OVERSIGHT
SAN FRANCISCO

A Name Keith Swade

B Business address and telephone number

902 Acra Road Mechanicsburg PA 17050
(215) 450 9388

C Present employer Consultant

Self Employed January 2013 Present

Foodservices Marketing Associates
CEO May 1986 December 2012

D Present title

E Employment during the past 5 years For each employment state the name of the employer position held and beginning and ending dates

Self Employes Consultant

- 2 State whether any person identified in 1 above

A Has an administrative criminal or material civil action pending against that person alleging a violation of franchise antitrust or securities law, or alleging fraud unfair or deceptive practices or any comparable allegations?

YES _____ NO _____

If you answered yes please provide

1 Names of the parties

2 Forum nature and current status of the pending action

3 Case or proceeding identification number

B Had during the 10 year period immediately before the disclosure document s issuance date been convicted of or pleaded nolo contendere to a felony charge or been held liable in a civil action by final judgment or been the subject of a material action involving an alleged violation of a franchise antitrust or securities

FRANCHISE SELLER DISCLOSURE FORM

law or allegations of fraud, unfair or deceptive practices or comparable allegations?

YES _____ NO _____

If you answered 'yes' please provide

- 1 Names of the parties
- 2 The forum
- 3 Case or proceeding identification number

C Is subject a currently effective injunction or restrictive order or decree resulting from a pending or concluded action brought by a public agency and relating to the franchise or to a Federal State or Canadian franchise securities antitrust trade regulation or trade practice law?

YES _____ NO _____

If you answered 'yes' please provide

- 1 Name of the person
- 2 Public agency or court
- 3 Case or proceeding identification number

Franchise Seller Disclosure Form

1 List the person who will solicit offer or sell franchises for the Franchisor in this state For each person state

A Name Dave Lombardi

B Business address and telephone number

55 S Progress Avenue Suite 2, Harrisburg, Pennsylvania 17109
(717) 635 9464

C Present employer Arooga s Franchising LP

D Present title Director of Franchise Operations

E Employment during the past 5 years For each employment state the name of the employer position held and beginning and ending dates

02/2010 to Present	Arooga s Franchising	Director of Franchise Operations
02/2010 to Present	Waterford Ventures LP	Member
02/2010 to Present	By Pass Ventures LP	Member
02/2010 to Present	39 Ventures LP	Member
02/2010 to Present	Route 11 Ventures LP	Member
09/2008 to 02/2010	Guide Point Global Advisors	Advisor
2002 to 09/2008	Specialty Restaurants Corporation	Vice President of Restaurant Operations

2 State whether any person identified in 1 above

A Has an administrative criminal or material civil action pending against that person alleging a violation of franchise antitrust or securities law or alleging fraud unfair or deceptive practices or any comparable allegations?

YES _____ NO X

If you answered 'yes' please provide

1 Names of the parties

2 Forum nature and current status of the pending action

3 Case or proceeding identification number

B Had during the 10 year period immediately before the disclosure document s issuance date been convicted of or pleaded nolo contendere to a felony charge or

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