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## FRANCHISE DISCLOSURE DOCUMENT AROOGA'S FRANCHISING, LP

a Pennsylvania limited partnership 1591 S 19<sup>th</sup> Street Harrisburg, Pennsylvania 17104 (717) 635-9464 www aroogas com 2015 OCT 16 PM 2.49

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GRILLE HOUSE & SPORTS BAR

The franchise offered is for an "Arooga's Grille House & Sports Bar" The Arooga's Grille House & Sports Bar is an innovative full-service casual restaurant and bar with a sports and entertainment focus that combines exceptional food and beverages with unique concepts and proprietary operational strategies

The total investment necessary to begin operation of an Arooga's Grille House & Sports Bar franchised business is \$743,300 to \$2,400,800 This includes between \$69,000 to \$84,500 that must be paid to the franchisor and/or its affiliate, as appropriate

When you enter into a Multi-Unit Franchise Agreement to develop a minimum three Restaurants, you will pay a development fee equal to 50% of the total initial franchise fees for the Restaurants to be developed under the Multi-Unit Franchise Agreement The total investment under a Multi-Unit Franchise Agreement will vary depending on the number of Restaurants to be developed

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive the disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no government agency has verified the information contained in this document** 

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact Keith Swade at 1591 S 19th Street, Harrisburg, Pennsylvania 17104

The terms of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read all of your contract carefully Show your contract and this disclosure document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment The information in this disclosure document can help you make up your mind More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580 You can also visit the FTC's home page at *www fic gov* for additional information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them **Issuance Date** May 13, 2015

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## **STATE COVER PAGE**

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in Exhibit I for information about the franchisor or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- 1 THE FRANCHISE AGREEMENT AND MULTI-UNIT FRANCHISE AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY MEDIATION AND ARBITRATION ONLY IN PENNSYLVANIA OUT-OF-STATE MEDIATION AND ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO MEDIATE AND ARBITRATE WITH US IN THAN IN PENNSYLVANIA YOUR OWN STATE
- 2 THE FRANCHISE AGREEMENT AND MULTI-UNIT FRANCHISE AGREEMENT STATE THAT PENNSYLVANIA LAW GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS
- 3 THE SPOUSES OF THE FRANCHISE OWNERS MUST BE BOUND BY THE TERMS OF THE AGREEMENTS, PLACING THEIR PERSONAL AND MARITAL ASSETS AT RISK
- 4 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

Effective Date See the next page for state effective date

FOR USE IN THE STATE OF MARYLAND ONLY

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## STATE EFFECTIVE DATES

The following states require that this Disclosure Document be registered or filed with the state, or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

This Disclosure Document is either registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates

California	
California	~
Connecticut	Trademark Exempt
Florida	June 12, 2015
Hawan	N/A
Illinois	April 28, 2015 as amended
Indiana	N/A
Kentucky	N/A
Maine	Trademark Exempt
Maryland	·
Michigan	
Minnesota	
Nebraska	N/A
New York	May 30, 2013 as amended as of June 9, 2015
North Carolina	Trademark Exempt
North Dakota	-
Rhode Island	N/A
South Carolina	Trademark Exempt
South Dakota	N/A
Texas	August 15, 2013
Utah	N/A
Virginia	
Washington	N/A
Wisconsin	N/A

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