



AVF FRANCHISING, LLC

FRANCHISE DISCLOSURE DOCUMENT



AVF FRANCHISING, LLC
A Michigan Limited Liability Company
doing business as "ART VAN"
6500 E. 14 Mile Road
Warren, Michigan 48092
Tel. (586) 983-2015
www.artvan.com

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FRANCHISE DISCLOSURE DOCUMENT

This Franchise Disclosure Document describes the franchise concepts offered by AVF Franchising, LLC, a retail store business offering to the general public home and office furniture, mattresses, flooring, window treatments and other related items under the AVF Franchising, LLC licensed Marks and Franchise System. Our franchises will be sold as either: (i) an Individual Unit Franchise, or (ii) to qualified persons, the exclusive right may be granted to select and develop an agreed upon number of franchise sites within a certain geographical and defined period of time.

The total investment necessary to begin operation of an AVF Franchising, LLC franchised business ranges from \$1,067,524 to \$3,899,550. This includes an initial franchise fee of \$375,000.00 - \$505,000.00 paid to us or our Affiliate. The total investment necessary to begin operation of an AVF Franchising, LLC Area Development Franchise for a 3 unit development commitment ranges from \$1,100,024 to \$3,934,550. The Area Development Fee is determined by multiplying \$10,000 times the number of units to be developed.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the Franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Andrew Dolski at our corporate office, Telephone No. (586) 983-2015.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, N.W., Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

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