

Form A – Uniform Franchise Registration Application**UNIFORM FRANCHISE REGISTRATION APPLICATION**

File No.: _____
(Insert file number of immediately preceding filing of Application)

State: Minnesota **Fee:** \$400

APPLICATION FOR (Check only one):

INITIAL REGISTRATION OF AN OFFER OR SALE OF FRANCHISES

RENEWAL APPLICATION OR ANNUAL REPORT

PRE-EFFECTIVE AMENDMENT

POST-EFFECTIVE MATERIAL AMENDMENT

1. Full legal name of Franchisor: **Arthur Rutenberg Homes, Inc.**
2. Name of the franchise offering: **Arthur Rutenberg®**
3. Franchisor's principal business address: **13922 58th Street North, Clearwater, Florida 33760**
4. Name and address of Franchisor's agent in this State authorized to receive process:

**Minnesota Commissioner of Commerce
85 – 7th Place East, Suite 500
St. Paul, Minnesota 55101**
5. The states in which this application is or will be shortly on filed: **Illinois, Indiana, Maryland, Minnesota, Virginia and Wisconsin**
6. Name, address, telephone and facsimile numbers, and e-mail address of person to whom communications regarding this application should be directed.

**David A. Beyer
Quarles & Brady LLP
101 East Kennedy Boulevard, Suite 3400
Tampa, Florida 33602
Telephone No.: 813.387.0264; Facsimile: 813.387.1764
david.beyer@quarles.com**

CERTIFICATION

I certify and swear under penalty of law that I have read and know the contents of this application, including the Franchise Disclosure Document with an issuance date of June 1, 2017 attached as an exhibit, and that all material facts stated in all those documents are accurate and those documents do not contain any material omissions. I further certify that I am duly authorized to make this certification on behalf of the Franchisor and that I do so upon my personal knowledge.

Signed at Clearwater, Florida, December 20, 2017.

FRANCHISOR:

ARTHUR RUTENBERG HOMES, INC.

By: 

Name: Frank J. Pizzica


Title: Chief Executive Officer

STATE OF FLORIDA)
) SS.
COUNTY OF PINELLAS)

On December 20th, 2017, before me, Joanne L. Burton (Name of Notary) personally appeared **FRANK J. PIZZICA**, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person or entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

(NOTARIAL SEAL)



Notary Public
My Commission Expires:



Form B – Franchisor’s Costs and Sources of Funds**FRANCHISOR’S COSTS AND SOURCE OF FUNDS**

1. Disclose the Franchisor’s total costs for performing its pre-opening obligations to provide goods or services in connection with establishing each franchised business, including real estate, improvements, equipment, inventory, training and other items stated in the offering:

Category	Costs
Real Estate	N/A
Improvements	N/A
Equipment	N/A
Inventory	N/A
Training	\$15,000
Other	N/A
TOTALS	\$15,000

2. State separately the sources of all required funds: **From Initial Franchise Fees and Operating Income.**

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