





## Franchise Disclosure Document [FDD] ASSIST U2 BUILD<sup>TM</sup>

Assist U2 Build<sup>TM</sup> Development Company, Inc a California Corporation d b a Assist U2 Build 3065 Rosecrans Place #107, San Diego, CA 92110 (619) 672-7630 www AU2B com

The Franchise offered is for the operation of providing comprehensive consulting systems that guide consumers on a step-by-step process of managing their construction projects. This is a specialized construction consulting business, dedicated to serving the owners of residential and commercial real estate, under the name "ASSIST U2 BUILD™". This construction consulting business and resource service provides comprehensive services for any type of construction project in lieu of a General Contractor. The Initial Franchise Fee is \$35,000 for protected rights to operate in a specific area defined by zip code with a population of up to 200,000. The size of a Franchise may be expanded for an additional license fee of \$15 per person within the requested zip code. The total estimated initial investment required for an ASSIST U2 BUILD™ Franchise ranges from \$57,900 to \$160,000 depending on a number of factors that are more fully discussed in Item 7. This includes the Initial Franchise Fee of \$35,000 for an ASSIST U2 BUILD™ business (as discussed in Item 5) that must be paid to the franchisor or affiliate.

We also offer franchises to "Area Developers" who will open, operate and recruit franchisees to open and operate, franchises within a specific geographic area. Area Developers also provide training, ongoing supervision and support to franchisees in exchange for a portion of the fees paid by the franchisees. The initial fee for an Area Developer Agreement ranges from \$100,000 to \$328,000 for a specific region defined by zip code. The estimated total investment required for an Area Developer ranges from \$116,000 to \$394,000.

- 1) THIS DISCLOSURE DOCUMENT SUMMARIZES CERTAIN PROVISIONS OF YOUR FRANCHISE AGREEMENT AND OTHER INFORMATION IN PLAIN ENGLISH READ THIS DISCLOSURE DOCUMENT AND ALL ACCOMPANYING AGREEMENTS CAREFULLY YOU MUST RECEIVE THIS DISCLOSURE DOCUMENT AT LEAST 14 CALENDAR-DAYS BEFORE YOU SIGN A BINDING AGREEMENT WITH, OR MAKE ANY PAYMENT TO, THE FRANCHISOR OR AN AFFILIATE IN CONNECTION WITH THE PROPOSED FRANCHISE SALE NOTE, HOWEVER, THAT NO GOVERNMENTAL AGENCY HAS VERIFIED THE INFORMATION CONTAINED IN THIS DOCUMENT
- 2) THIS DISCLOSURE DOCUMENT IS PROVIDED FOR YOUR OWN PROTECTION AND CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT THE TERMS OF YOUR CONTRACT WILL GOVERN YOUR FRANCHISE RELATIONSHIP DON'T RELY ON THE DISCLOSURE DOCUMENT ALONE TO UNDERSTAND YOUR CONTRACT READ YOUR ENTIRE CONTRACT CAREFULLY SHOW YOUR CONTRACT AND THIS DISCLOSURE DOCUMENT TO AN ADVISOR, LIKE A LAWYER OR AN ACCOUNTANT



3) YOU MAY WISH TO RECEIVE YOUR DISCLOSURE DOCUMENT IN ANOTHER FORMAT THAT IS MORE CONVENIENT FOR YOU TO DISCUSS THE AVAILABILITY OF DISCLOSURES IN DIFFERENT FORMATS, CONTACT

ASSIST U2 BUILD™ DEVELOPMENT COMPANY, INC 3065 Rosecrans Place #107 San Diego, CA 92110(619) 672-7630

- 4) BUYING A FRANCHISE IS A COMPLEX INVESMENT THE INFORMATION IN THIS DISCLOSURE DOCUMENT CAN HELP YOU MAKE UP YOUR MIND MORE INFORMATION ON FRANCHISING, SUCH AS "A CONSUMER'S GUIDE TO BUYING A FRANCHISE," WHICH CAN HELP YOU UNDERSTAND HOW TO USE THIS DISCLOSURE DOCUMENT, IS AVAILABLE FROM THE FEDERAL TRADE COMMISSION YOU CAN CONTACT THE FTC AT 1-877-FTC-HELP OR BY WRITING TO THE FTC AT 600 PENNSYLVANIA AVENUE, NW, WASHINGTON, D C 20580 YOU CAN ALSO VISIT THE FTC'S HOME PAGE AT WWW FTC GOV FOR ADDITIONAL INFORMATION CALL YOUR STATE AGENCY OR VISIT YOUR PUBLIC LIBRARY FOR OTHER SOUCES OF INFOMRATION ON FRANCHISING
- 5) THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE IT IS RECOMMENDED THAT YOU CONDUCT YOUR OWN DUE DILIGENCE AND EVALUATE THE RISKS OF FRANCHISE OWNERSHIP THERE MAY ALSO BE LAWS ON FRANCHISING IN YOUR STATE ASK YOUR STATE AGENCIES ABOUT THEM

Disclosure Document Effective Date for California \_\_\_\_\_\_, 2015





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## **STATE COVER PAGE**

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in Exhibit 2 for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- I) THE FRANCHISE AGREEMENT PERMITS THE FRANCHISEE TO ARBITRATE ONLY IN SAN DIEGO COUNTY, CALIFORNIA OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST MORE TO ARBITRATE WITH ASSIST U2 BUILD™ DEVELOPMENT COMPANY IN CALIFORNIA THAN IN YOUR HOME STATE
- 2) THE FRANCHISE AGREEMENT AND DEVELOPMENT AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LAWS IN YOUR STATE YOU MAY WANT TO COMPARE THESE LAWS EVEN THOUGH THE FRANCHISE AGREEMENT PROVIDES THAT "HOME STATE" LAW APPLIES, LOCAL LAW MAY SUPERSEDE IT IN YOUR STATE CERTAIN STATES PROHIBIT CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS PLEASE REFER TO STATE ADDENDA ATTACHED FOR A SUMMARY AND DETAILS OF SOME THESE LAWS

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