



BAD ASS COFFEE COMPANY OF HAWAII, INC.

FRANCHISE DISCLOSURE DOCUMENT

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BAD ASS COFFEE COMPANY OF HAWAII, INC.

A Utah Corporation
155 West Malvern Avenue
Salt Lake City, Utah 84115
(801) 463-1966

www.badasscoffeestore.com
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As a franchisee, you will operate a retail coffee store known as Bad Ass Coffee of Hawaii[®] which will market a variety of coffee beverages, coffee beans, related food items, accessories, gifts and other related products to the general public. We also offer a similar drive-through franchise.

The total investment necessary to begin operation of a standard Bad Ass Coffee of Hawaii[®] franchise is between \$227,000 and \$326,000. This includes the \$117,200 to \$127,200 that must be paid to the franchisor or affiliate.

The total investment necessary to begin operation of a drive-through Bad Ass Coffee of Hawaii[®] franchise is between \$187,500 and \$255,000. This includes the \$47,200 to \$52,200 that must be paid to the franchisor or affiliate.

If you enter into a multi-unit development agreement, there is an up front development fee of \$5,000 per unit to be developed for either a standard or drive-through franchise.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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