



Department of Business Oversight FEB 26 2015

Sacramento Office

BAKE CODE

FRANCHISE DISCLOSURE DOCUMENT

Bake Code USA LLC
A Delaware Limited Liability Company

1209 Orange Street Wilmington, DE 19801 302-658-7581 kent@lakaffa com tw

The franchise offered is to operate a bakery food service establishment offering bakery products, gourmet coffees and teas, coffee or tea-based beverages, compatible food products, accessories and gifts

If you sign franchise agreement, the initial fees is US\$80,000 franchise fee for a single Bake Code bakery with central kitchen plus a US\$35,000 of technology transfer fee and a minimum of US\$80,000 of opening inventory (for details please see Item 5 of this Franchise Disclosure Document) A franchise agreement may also grant you the option to establish maximum two satellite Bake Code bakeries, with the initial fees is US\$50,000 franchise fee for a single satellite Bake Code bakery plus a US\$20,000 of technology transfer fee and a minimum of US\$10,000 to US\$55,000 of opening inventory The estimated initial investment may be up to US\$796,000 to US\$1,021,500 per each bakery with central kitchen, and US\$341,000 to US\$531,000 per each satellite bakery (for details please see Item 7 of this Franchise Disclosure Document)

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive this disclosure document at least 14 days before you sign a binding agreement with, or making any payment to, the franchisor or an affiliate in connection with the proposed franchise sale Note, however, that no government agency has verified the information contained in this document

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different format, contact the Franchise Department at Bake Code USA LLC, 2F, No. 239 Ziqiang 5th Rd, Zhubei City, Hsinchu County 30264, Taiwan, 886-988-050-818, kent@lakaffa.com.tw

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The term of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read all of your contracts carefully Show your contract and this disclosure document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment. The information in this Franchise Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Franchise Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www. ftc gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your	r state Ask your state agencies about them
EFFECTIVE DATE	, 2015

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT

Call the state franchise administrators listed in Exhibit C for information about the franchisor or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- 1 THE FRANCHISE AGREEMENT INCLUDES A PROVISION FOR LIQUIDATED DAMAGES IN THE AMOUNT OF US\$20,000 FOR BUYING AN UNAUTHORIZED SUPPLIERS AND US\$10,000 FOR ALL OTHER VIOLATIONS THESE PROVISIONS MAY NOT BE ENFORCEABLE IN THE STATE YOU ARE DOING BUSINESS
- 2 YOU MUST MODIFY OR DISCONTINUE USE OF A BAKE CODE TRADEMARK AT YOUR OWN EXPENSE IF BAKE CODE MODIFIES THE TRADEMARK OR DISCONTINUES ITS USE
- 3 THE FRANCHISE AGREEMENT HAS A TERM OF 3 YEARS YOU MAY BE ASKED TO SIGN A RENEWAL AGREEMENT WITH MATERIALLY DIFFERENT TERMS AND YOU MUST PAY A RENEWAL FEE THAT SHALL NOT EXCEED 80% OF THE INITIAL FRANCHISE FEES
- 4 THIS IS A DEVELOPMENT STAGE COMPANY WHICH ENTAILS ADDITIONAL RISK OF FINANCIAL LOSS
- 5 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

Our own agent for service of process is the Corporation Trust Company, 1209 Orange Street, Wilmington, DE 19801

LOCAL LAW MAY SUPERSEDE THESE FRANCHISE AGREEMENT PROVISIONS CERTAIN STATES REQUIRE THE SUPERSEDING PROVISIONS TO APPEAR IN ANADDENDUM IN THIS FRANCHISE DISCLOSURE DOCUMENT

In accordan	nce with the	requirement	s of the Fed	eral Trade Comn	nission,	the effect	ive date	of this
Franchise	Disclosure	Document	18	,	2015	Certain	states	require
franchisors	to make ad	ditional disc	losures relate	ed to the informa	ation co	ntained in	this Fr	anchise
Disclosure	Document	If applicable	e, these addi	tional disclosure	s will b	e furnishe	d to yo	u in an
addendum								

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