

## FRANCHISE DISCLOSURE DOCUMENT

BARK BUSTERS NORTH AMERICA, LLC

(a California Limited Liability Company)

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Bark Busters North America, LLC is offering franchises which enable franchisees to provide dog behavioral therapy, obedience training, dog bonding programs and other associated services as well as support services in the comfort of their customers' homes, to offer group obedience courses and puppy training at veterinary and pet store outlets and other approved areas, to sell certain pet care products, and to educate their customers regarding dog psychology, dog agility, scent discrimination, tracking and trick training, etc.

The total investment necessary to begin operation of a Bark Busters franchise is sixty-seven thousand seven hundred, \$67,700.00, dollars to ninety-four thousand five hundred, \$94,500.00, dollars including fifty-seven thousand, \$57,000.00, dollars that must be paid to the franchisor.

The disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all agreements carefully. You must receive this disclosure document at least fourteen (14) days before you sign a binding agreement or make any payment in connection with the franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Danny Wilson by email at [danny@barkbusters.com](mailto:danny@barkbusters.com) or by phone at (858) 900-8517.

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTCHELPHelp or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or your public library for sources of information.

There may also be laws on franchising in your state. Ask your state agency about them.

Issuance Date: March 23, 2017

Bark Busters North America, LLC

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## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling franchises in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in **Exhibit D** for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following **RISK FACTORS** before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION OR LITIGATION ONLY IN SAN DIEGO, CALIFORNIA, OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE OR LITIGATE WITH US IN SAN DIEGO, CALIFORNIA, THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. YOU MUST MAINTAIN MINIMUM SALES PERFORMANCE LEVELS. YOUR INABILITY TO MAINTAIN THESE LEVELS MAY RESULT IN LOSS OF ANY TERRITORIAL RIGHTS YOU ARE GRANTED, TERMINATION OF YOUR FRANCHISE, AND LOSS OF YOUR INVESTMENT.
4. IF YOUR FRANCHISE FAILS, BOTH YOU AND YOUR SPOUSE'S MARITAL AND PERSONAL ASSETS, INCLUDING YOUR HOME, COULD BE LOST. YOUR SPOUSE MUST SIGN A DOCUMENT THAT MAKES YOUR SPOUSE LIABLE FOR ALL YOUR FINANCIAL OBLIGATIONS UNDER THE FRANCHISE AGREEMENT EVEN THOUGH YOUR SPOUSE HAS NO OWNERSHIP INTEREST IN THE FRANCHISE. THIS GUARANTEE WILL PLACE BOTH YOU AND YOUR SPOUSE'S MARITAL AND PERSONAL ASSETS, PERHAPS INCLUDING YOUR HOUSE, AT RISK IF YOUR FRANCHISE FAILS.
5. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We MIGHT use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

**Effective Date: See following page for State Effective Dates.**

**BARK BUSTERS NORTH AMERICA, LLC  
FRANCHISE DISCLOSURE DOCUMENT  
STATE EFFECTIVE DATES**

The following states require that the Disclosure Document be registered or filed with the state or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file, exempt from registration, or otherwise effective in the following states with franchise registration and disclosure (or business opportunity\*) laws as of the dates listed:

California	Effective Date:	April 27, 2017
Florida	Effective Date:	July 10, 2017
Hawaii	Effective Date:	May 22, 2017
Illinois	Effective Date:	April 28, 2017
Indiana	Effective Date:	Pending
Kentucky*	Effective Date:	January 23, 2017
Maryland	Effective Date:	November 14, 2017
Michigan	Effective Date:	April 28, 2017
Minnesota	Effective Date:	January 9, 2018
Nebraska*	Effective Date:	December 19, 2016
New York	Effective Date:	
North Carolina	Effective Date:	
North Dakota	Effective Date:	
Rhode Island	Effective Date:	
South Dakota	Effective Date:	
Texas*	Effective Date:	July 15, 2015
Utah	Effective Date:	January 16, 2018
Virginia	Effective Date:	Pending
Washington	Effective Date:	Pending
Wisconsin	Effective Date:	Pending

\* Denotes one-time filing

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