

**BATTERIES PLUS BULBS®**

**FRANCHISE DISCLOSURE DOCUMENT**



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**BATTERIES PLUS, L.L.C.**  
A Wisconsin Limited Liability Company  
1325 Walnut Ridge Drive  
Hartland, WI 53029  
(262) 912-3000  
[www.batteriesplus.com](http://www.batteriesplus.com)  
[www.batteriesplusbulbs.com](http://www.batteriesplusbulbs.com)

Batteries Plus, L.L.C. offers individual and multiple unit franchises for the operation of Batteries Plus Bulbs® stores (“Stores”), selling batteries, light bulbs and other lighting solutions, and related items for the retail consumer and commercial accounts.

The total investment necessary to begin operation of a Store is from \$208,450 to \$385,750. This includes \$103,462 to \$139,962 that must be paid to us or our affiliates. If you sign a Multiple Unit Franchise Agreement, you also must pay us \$10,000 for each Store you commit to develop.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Tess Sale at 1325 Walnut Ridge Drive, Hartland, Wisconsin 53029, (262) 912-3154.

The terms of your contract will govern your franchise relationship. Don’t rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “[A Consumer’s Guide to Buying a Franchise](#),” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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