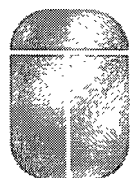


FRANCHISE DISCLOSURE DOCUMENT

BHRC FRANCHISING LLC
A DELAWARE LIMITED LIABILITY COMPANY
1860 S. SEPULVEDA BLVD.
LOS ANGELES CALIFORNIA 90025
(310) 473-5800
WWW.BHRCENTER.COM
DIANE@BHRCENTER.COM

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Business Oversight



BEVERLY HILLS

REJUVENATION CENTER

The franchise offered is for a Beverly Hills Rejuvenation Center (“Center”). Centers are fixed location retail facilities that offer and sell goods and services to customers and services to medical practices. Centers generally market and offer various cosmetic, health, and wellness services to customers including, but not limited to: Hormone Replacement Therapy, Hair Restoration, Ultherapy (non-surgical skin tightening), Laser Treatments, Injectables, Weight Loss, Body Contouring, Facials, Medical Grade Peels, CVAC Hyperbaric Chamber, Novothor PMB Light Pod, Medical grade skincare products and supplements and nutraceutical products, and certain optional services, including Regenerative Stem Cell Therapy. We offer 2 franchise programs:

1. A single Center. The total investment necessary to begin operation of a Beverly Hills Rejuvenation Center franchise ranges from \$319,200 to \$1,029,500, excluding land. This includes \$50,000 that must be paid to the franchisor or its affiliates.
2. Multiple Centers within a defined area pursuant to an Area Development Agreement. There is an initial development fee of \$25,000 multiplied by the number of centers (excluding the first Center) which you must open, plus \$50,000 representing the initial franchise fee for your first Franchise Agreement. You will pay an initial franchise fee of \$45,000 (for your second and subsequent Centers) to \$50,000 (for your first Center).

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosure in different formats, contact Diane Calta at 1860 S. Sepulveda Blvd., Los Angeles, California 90025.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like an attorney or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “*A Consumer's Guide to Buying a Franchise*,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the

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FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance date: May 9, 2019

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/beverly-hills-rejuvenation-center>