

FRANCHISE DISCLOSURE DOCUMENT



Beyond Franchising Inc.,
a California corporation
4300 Edison Avenue
Chino, California 91710
(909) 465-4101
www.beyondfoodmart.com

We offer Beyond Food Mart® franchises for the operation of convenience stores at motor fuel and power retailing facilities and similar locations that sell a variety of groceries and packaged food, hot and cold prepared food, snacks, candy, and other packaged goods, pastries, ice cream and frozen desserts, hot and cold beverages and soft drinks, toiletries, magazines and newspapers, hats, novelty items, sundries, and other products and services we designate or approve, including some private label merchandise, as well as beer and wine if they can legally be sold at the Beyond Food Mart® location, some tobacco products the franchisee selects (if tobacco can legally be sold at the Beyond Food Mart® location), and some inventory selected by the franchisee and approved by us, which may include hard liquor if it can legally be sold at the Beyond Food Mart® location and we approve it. A Beyond Food Mart® uses proprietary business operating methods and trade and service marks owned by us or an affiliated entity that licenses them to us for sublicensing to franchisees.

The total investment necessary to begin operation of a franchised Beyond Food Mart® business is \$700,340 to \$5,727,240 if you purchase from one of our affiliates real property with a fully built out and equipped Beyond Food Mart® on it; \$516,340 to \$1,755,240 if you lease from one of our affiliates real property with a fully built out and equipped Beyond Food Mart® on it; \$600,340 to \$1,727,240 if you own real property and you must raze an existing building on it and/or construct a new building on it that you build out as a Beyond Food Mart®; \$800,340 to \$5,727,240 if you purchase real property and you must raze an existing building on it and/or construct a new building on it that you build out as a Beyond Food Mart®; \$616,340 to \$1,755,240 if you ground lease real property and you must raze an existing building on it and/or construct a new building on it that you build out as a Beyond Food Mart®; \$300,340 to \$677,240 if you own the real property and there is an existing convenience store on it that you convert to a Beyond Food Mart® by renovating, remodeling, and rebranding it; \$500,340 to \$4,677,240 if you purchase the real property and there is an existing convenience store on it that you convert to a Beyond Food Mart® by renovating, remodeling, and rebranding it; \$316,340 to \$705,240 if you lease the real property and there is an existing convenience store on it that you convert to a Beyond Food Mart® by renovating, remodeling, and rebranding it; \$500,340 to \$4,677,240 if you purchase real property with an existing building that has a finished interior that you build out to create a Beyond Food Mart®; \$316,340 to \$705,240 if you lease real property with an existing building that has a finished interior that you build out to create a Beyond Food Mart®. Each of these alternatives includes \$245,000 to \$4,445,000 that must be paid to the franchisor or its affiliate(s).

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign

a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **NOTE, HOWEVER, THAT NO GOVERNMENTAL AGENCY HAS VERIFIED THE INFORMATION CONTAINED IN THIS DOCUMENT.**

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY LITIGATION ONLY IN CALIFORNIA. OUT-OF-STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO LITIGATE WITH US IN CALIFORNIA THAN IN YOUR OWN STATE.

THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

This Franchise Disclosure Document is registered in California with an effective date of _____, 2017.

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