

HOW YOU CAN RECEIVE OUR FRANCHISE DISCLOSURE DOCUMENT

Our Franchise Disclosure Document is available in the formats listed below. We will choose the format in which we deliver the Franchise Disclosure Document to you from one of these alternatives.

Hard copy by personal delivery

Hard copy by overnight delivery

Electronic copy as a PDF by electronic mail. To receive and open the PDF, you must have a computer with an internet connection, an email address, Adobe Acrobat®, and a capacity of no less than 3 MB.

FRANCHISE DISCLOSURE DOCUMENT



Beyond Franchising Inc.,
a California corporation
4300 Edison Avenue
Chino, California 91710
(909) 465-4101
www.beyondfoodmart.com

We offer Beyond Food Mart® franchises for the development and operation of convenience stores at specified locations, usually a motor fuel and power retailing facility or similar location. Each Beyond Food Mart® sells a variety of groceries and packaged food, hot and cold prepared food, snacks, candy, and other packaged goods, pastries, ice cream and frozen desserts, hot and cold beverages and soft drinks, toiletries, magazines and newspapers, hats, novelty items, sundries, and other products and services we designate or approve, including some private label merchandise, as well as beer and wine if they can legally be sold at the Beyond Food Mart® location, some tobacco products the franchisee selects (if tobacco can legally be sold at the Beyond Food Mart® location), and some inventory selected by the franchisee and approved by us, which may include hard liquor if it can legally be sold at the Beyond Food Mart® location and we approve it.

A Beyond Food Mart® uses proprietary business operating methods and trade and service marks owned by us or an affiliated entity that licenses them to us for sublicensing to franchisees.

The total investment necessary to begin operation of a franchised Beyond Food Mart® business is \$708,670 to \$5,802,670 if you purchase from one of our affiliates real property with a fully built out and equipped Beyond Food Mart® on it; \$524,670 to \$1,830,670 if you lease from one of our affiliates real property with a fully built out and equipped Beyond Food Mart® on it; \$608,670 to \$1,802,670 if you own real property and you must raze an existing building on it and/or construct a new building on it that you build out as a Beyond Food Mart®; \$808,670 to \$5,802,670 if you purchase real property and you must raze an existing building on it and/or construct a new building on it that you build out as a Beyond Food Mart®; \$624,670 to \$1,830,670 if you ground lease real property and you must raze an existing building on it and/or construct a new building on it that you build out as a Beyond Food Mart®; \$308,670 to \$952,670 if you own the real property and there is an existing convenience store on it that you convert to a Beyond Food Mart® by renovating, remodeling, and rebranding it; \$508,670 to \$4,952,670 if you purchase the real property and there is an existing convenience store on it that you convert to a Beyond Food Mart® by renovating, remodeling, and rebranding it; \$324,670 to \$980,670 if you lease the real property and there is an existing convenience store on it that you convert to a Beyond Food Mart® by renovating, remodeling, and rebranding it; \$508,670 to \$4,952,670 if you purchase real property with an existing building that has a finished interior that you build out to create a Beyond Food Mart®; \$324,670 to \$980,670 if you lease real property with an existing building that has a finished interior that you build out to create a Beyond Food Mart®. Each of these alternatives includes \$308,670 to \$4,952,670 that must be paid to the franchisor or its affiliate(s).

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign

a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **NOTE, HOWEVER, THAT NO GOVERNMENTAL AGENCY HAS VERIFIED THE INFORMATION CONTAINED IN THIS DOCUMENT.**

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance date: August 13, 2020.

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