

FRANCHISE DISCLOSURE DOCUMENTDEPARTMENT OF CORPORATIONS
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**BGR Franchising, LLC**
19309 Winmeade Drive
333**Leesburg, VA 20176****(888) 830-0801****franchise@bgrtheburgerjoint.com****www.bgrtheburgerjoint.com**

Franchisor franchises the right to operate a unique fast casual restaurant featuring gourmet burgers, sandwiches, salads, fries, milkshakes, and other food and beverages under the "BGR The Burger Joint[®]" mark. The total initial investment necessary to begin operation of a Restaurant ranges from \$195,000 to \$546,500, which includes the \$37,800 to \$40,300 you must pay to franchisor.

Franchisor offers qualified individuals the right to own and operate multiple Restaurants through a Multi-Unit Option Agreement and/or in designated areas through an Area Development Agreement.

The total initial investment necessary to begin operating an Area Development Business will vary depending on the number of Restaurants to be opened in your designated area. The total estimated initial investment for 3 Restaurants ranges from \$225,000 to \$466,500. This includes an Area Exclusivity Fee of \$10,000 per each Restaurant to be developed, plus the estimated initial investment to open the 1st Restaurant.

Through its Multi-Unit Option Agreement, Franchisor also offers qualified franchisees the right to purchase options for additional Restaurants. The option fee for each additional Restaurant is \$10,000, payable at the time you sign your 1st Franchise Agreement.

BGR Franchising, LLC
2012 Franchise Disclosure Document

This disclosure document summarizes certain provisions of your Franchise Agreement, Area Development Agreement, and Multi-Unit Option Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact our corporate office at 19309 Winmeade Drive, # 333, Leesburg, Virginia 20176, (888) 830-0801

The terms of your Franchise Agreement, Area Development Agreement, and Multi-Unit Option Agreement, as applicable, will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contracts. Read all of your contracts carefully. Show your contracts and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Virginia Avenue, NW, Washington, D C 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The Issue Date of this Franchise Disclosure Document ("FDD") Is: March 13, 2012, as amended December 11, 2012. See the state effective dates page after the state cover page for information on effectiveness in the registration states.

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit 1 to this Franchise Disclosure Document for information about the franchisor, about other franchisors, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise.

1. AT OUR OPTION, THE FRANCHISE AGREEMENT, AREA DEVELOPMENT AGREEMENT, AND MULTI-UNIT OPTION AGREEMENT REQUIRE YOU TO RESOLVE ALL DISPUTES WITH US BY MEDIATION ONLY IN LOUDON COUNTY, VIRGINIA. OUT OF STATE MEDIATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO MEDIATE WITH US IN COMMONWEALTH OF VIRGINIA THAN IN YOUR OWN STATE.
2. ANY DISPUTES WITH US NOT SUBJECT TO MEDIATION MUST BE RESOLVED BY LITIGATION ONLY IN LOUDON COUNTY, VIRGINIA. IT MAY COST YOU MORE TO LITIGATE WITH US IN COMMONWEALTH OF VIRGINIA THAN IN YOUR OWN STATE.
3. THE FRANCHISE AGREEMENT, AREA DEVELOPMENT AGREEMENT, AND MULTI UNIT OPTION AGREEMENT STATE THAT THEY ARE GOVERNED BY VIRGINIA LAW. THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS.
4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source is our agent and represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

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This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/bgr-burgers-grilled-right>