

## FRANCHISE DISCLOSURE DOCUMENT

## **BIBIGO INTERNATIONAL CORP**

A California Corporation

6834 E Slauson Ave Commerce, CA 90040 (323) 480-9100 www bibigo com Received LA Mailroom

JUL 1 5 2015

Department of Business Oversight



We offer franchises for the operation of "Bibigo 'restaurants offering a unique selection of traditional Korean food made with the highest quality ingredients a dine-in and take-out service in high volume retail centers and other high traffic commercial locations throughout the United States

The total investment necessary to begin operation of a Bibigo franchised business ranges from \$657,882 - \$812,245

This disclosure document summarizes certain provisions of your franchise agreement and area development agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the Franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

The terms of your contracts will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read all of your contract carefully Show your contract and this disclosure document to an advisor, such as a lawyer or an accountant

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www ftc gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state Ask your state agencies about them

Date of Issuance March 26, 2015



## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in Exhibit 1 for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- THE FRANCHISE AGREEMENT AND AREA DEVELOPMENT
  AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY
  ARBITRATION ONLY IN CALIFORNIA OUT-OF-STATE ARBITRATION
  MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR
  DISPUTES IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US
  IN CALIFORNIA THAN IN YOUR OWN STATE
- THE FRANCHISE AGREEMENT AND AREA DEVELOPMENT
  AGREEMENT STATE THAT CALIFORNIA LAW GOVERNS THE
  AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME
  PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO
  COMPARE THESE LAWS
- THE FRANCHISE AGREEMENT AND AREA DEVELOPMENT
  AGREEMENT REQUIRE THAT THE SPOUSES OF FRANCHISEES ARE
  REQUIRED TO SIGN A GUARANTEE WHICH MAY PUT THEIR ASSETS
  AT RISK
- THE FRANCHISEE WILL BE REQUIRED TO MAKE AN ESTIMATED INITIAL INVESTMENT RANGING FROM \$657,882 TO \$812,245 THIS AMOUNT EXCEEDS THE FRANCHISOR S STOCKHOLDERS EQUITY AS OF DECEMBER 31, 20143, WHICH IS \$176,525
- 5 YOUR BUSINESS WILL BE AFFECTED BY CHANGES IN CONSUMER
  TASTES, DEMOGRAPHIC PATTERNS, CHARACTER OF THE AREA
  WHERE YOUR RESTAURANT IS LOCATED, WEATHER, COMPETITION,
  INFLATION, FOOD COSTS, COST OF MOTOR FUELS, GOVERNMENT
  REGULATIONS LIKE REQUIRED DISCLOSURE OF NUTRITIONAL



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