

BLACK ROCK COFFEE BAR
FRANCHISE DISCLOSURE DOCUMENT

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FRANCHISE DISCLOSURE DOCUMENT

Black Rock Coffee Bar, Inc
(an Oregon corporation)
16307 NE Cameron Blvd
Portland, OR 97230
(541) 941-0102
www BlackRockCoffeeBar com

Black Rock Coffee Bar, Inc ("**BRCB**") offers this franchise for the operation of a drive-thru, sit-down or combination retail coffee bar ("**Coffee Bar**") selling specialized coffee-based beverages, specialty food items and related products under the brand "Black Rock Coffee Bar " The total investment necessary to begin operation of a Coffee Bar franchise ranges from \$162,100-\$340,400 (not including possible costs for the purchase of real estate or property improvements) This amount includes up to \$25,000 that must be paid to BRCB as the initial franchise fee, as well as a \$10,000 Grand Opening deposit See Items 5-7 for more details about the financial requirements

This Disclosure Document summarizes certain provisions of your Franchise Agreement (see **Exhibit A**) and other information in plain English Read this Disclosure Document and all accompanying agreements carefully You must receive this document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no governmental agency has verified the information contained in this document**

You may wish to receive your Disclosure Document in another format that is more convenient to you To discuss the availability of disclosures in different formats, contact Jeff Hernandez at 16307 NE Cameron Blvd , Portland, OR 97230 and (541) 941-0102

The terms of your contract will govern your franchise relationship Don't rely on the Disclosure Document alone to understand your contract Read all of your contracts carefully Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment The information in this Disclosure Document can help you make up your mind More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580 You can also visit the FTC's home page at www.ftc.gov for additional information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

The issuance date of this Disclosure Document is September 26, 2016

(September 26 2016)

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF THIS FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit E for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise.

- 1 THE FRANCHISE AGREEMENT STATES THAT OREGON LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 2 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN PORTLAND, OREGON. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN OREGON THAN IN YOUR OWN STATE.
- 3 WE HAVE LIMITED FINANCIAL RESOURCES WHICH MAY NOT BE SUFFICIENT TO FUND OUR PRE-OPENING OBLIGATIONS TO EACH FRANCHISEE AND PAY OUR OPERATING EXPENSES.
- 4 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of this franchise.

As of December 31, 2015, we had \$75,270 in current assets and \$3,087 in current liabilities. This means that for every dollar of liabilities due within one year, we had \$24.38 in current assets. From inception through December 31, 2015, we earned \$96,282 and as of that date, we had a net worth of \$99,282.

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