

FRANCHISE DISCLOSURE DOCUMENT

BLAZE PIZZA, LLC
A CALIFORNIA LIMITED LIABILITY COMPANY
530 S. LAKE AVENUE SUITE 280
PASADENA CALIFORNIA 91101
(626) 806-6733
(626) 584-5840 (FAX)
www.blaze-pizza.com
franchise@blaze-pizza.com



The franchise offered is for a single Blaze Fast-Fire'd Pizza ("Blaze Pizza") restaurant. We offer 2 franchise programs:

1. A single Restaurant. The total investment necessary to begin operation of a Blaze Pizza franchise ranges from \$295,250 to \$685,900 excluding land (See Item 7). This includes the initial franchise fee of \$30,000 (See Item 5).
2. Multiple Restaurants within a defined area pursuant to a Area Development Agreement. There is an initial development fee of \$15,000 multiplied by the number of Restaurants (excluding the first Restaurant) which you must open, plus \$30,000 representing the initial franchise fee for your first Franchise Agreement. You will pay an initial franchise fee of \$30,000 for each Restaurant. However, we will credit the development fee against the initial franchise fees (at the rate of \$15,000 for the second and each subsequent Franchise Agreement).

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosure in different formats, contact our Franchise Development Department at 530 S. Lake Avenue Suite 280, Pasadena California 91101.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like an attorney or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance date: May 3, 2012 as amended January 18, 2013

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state administrators listed in Exhibit H for information about the franchisor, about other franchisors, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE LAWS.
2. YOU WILL NOT RECEIVE AN EXCLUSIVE TERRITORY.
3. FAILURE TO LOCATE A SITE WITHIN 90 DAYS AND OPEN THE RESTAURANTS ACCORDING TO THE SCHEDULE IN THE AREA DEVELOPMENT AGREEMENT MAY RESULT IN THE FRANCHISE BEING TERMINATED.
4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

This Franchise Disclosure Document is registered or on file in the following states having franchise registration and disclosure laws, with the following effective dates:

State	Effective Date	State	Effective Date
California	May 7, 2012 as amended _____	New York	August 10, 2012 as amended _____
Hawaii		North Dakota	Not Registered
Illinois	See Separate FDD	Rhode Island	Not Registered
Indiana		South Dakota	Not Registered
Maryland	See Separate FDD	Virginia	September 24, 2012 as amended _____
Michigan	Not Registered	Washington	
Minnesota	Not Registered	Wisconsin	August 30, 2012 as amended _____

In all the other states, the effective date of this disclosure document is the issuance date of May 3, 2012 as amended January 18, 2013.

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