

## FRANCHISE DISCLOSURE DOCUMENT



**Blaze Pizza, LLC**  
A California Limited Liability Company  
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Pasadena, California 91101  
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[www.blazepizza.com](http://www.blazepizza.com)  
[www.facebook.com/BlazePizza](https://www.facebook.com/BlazePizza)  
<https://twitter.com/blazepizza>

Blaze Pizza restaurants feature build-your-own, artisan style pizzas that are made to order and related food and drink items (“Restaurants” or “Blaze Pizza Restaurants”). We offer area development franchises (“Area Development Franchises”) for the rights to open multiple Restaurants in a designated area. Area developers sign individual franchise agreements for each Restaurant. We primarily offer Area Development Franchises but we may offer single Restaurant franchises in certain situations (such as non-traditional locations).

The estimated total investment necessary to begin operations for a Blaze Pizza Area Development Franchise ranges from \$399,000 to \$902,000. This includes between \$35,000 to \$75,000 that must be paid to the franchisor or its affiliate. The total investment necessary for an Area Development Franchise includes the investment necessary to begin operation of one Restaurant, plus a development fee of \$5,000 multiplied by the number of Restaurants (excluding the first Restaurant) which you must open. The high estimate includes the development fee if you elect to open ten (10) Restaurants.

The estimated total investment necessary to begin operation of a single Restaurant ranges from \$394,000 to \$857,000 excluding land. This includes between \$30,000 to \$35,000 that must be paid to the franchisor or its affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosure in different formats, contact our Franchise Development Department at 35 N. Lake Avenue Suite 710, Pasadena California 91101.

The terms of your contract will govern your franchise relationship. Don’t rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like an attorney or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “*A Consumer’s Guide to Buying a Franchise*,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1–877–FTC–HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

**There may also be laws on franchising in your state. Ask your state agencies about them.**

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## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state administrators listed in Exhibit A for information about the franchisor, about other franchisors, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT AND AREA DEVELOPMENT AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN CALIFORNIA. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN CALIFORNIA THAN IN YOUR OWN STATE.
2. YOU WILL NOT RECEIVE AN EXCLUSIVE TERRITORY.
3. FAILURE TO LOCATE A SITE WITHIN 90 DAYS AND OPEN THE RESTAURANTS ACCORDING TO THE SCHEDULE IN THE AREA DEVELOPMENT AGREEMENT MAY RESULT IN THE AREA DEVELOPMENT FRANCHISE BEING TERMINATED.
4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

**Effective Dates: See next page for state effective dates.**

### STATE EFFECTIVE DATES

The following states require the disclosure document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This disclosure document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

#### **Effective Dates for States Requiring Registration and Notice Filings:**

STATE	EFFECTIVE DATE
CALIFORNIA	PENDING
HAWAII	PENDING
ILLINOIS	PENDING
INDIANA	PENDING
MARYLAND	PENDING
MICHIGAN	PENDING
MINNESOTA	PENDING
NEW YORK	PENDING
NORTH DAKOTA	PENDING
RHODE ISLAND	PENDING
SOUTH DAKOTA	PENDING
VIRGINIA	PENDING
WASHINGTON	PENDING
WISCONSIN	PENDING

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