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Department of Corporations
Los Angeles

Blimpie of California, Inc.
145 Huguenot Street, Suite 410
New Rochelle, New York 10801
(888) 628-4822

INFORMATION FOR PROSPECTIVE FRANCHISEES**REQUIRED BY FEDERAL TRADE COMMISSION**

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TO PROTECT YOU, WE'VE REQUIRED YOUR FRANCHISOR TO GIVE YOU THIS INFORMATION. WE HAVEN'T CHECKED IT, AND DON'T KNOW IF IT'S CORRECT. IT SHOULD HELP YOU MAKE UP YOUR MIND. STUDY IT CAREFULLY. WHILE IT INCLUDES SOME INFORMATION ABOUT YOUR CONTRACT, DON'T RELY ON IT ALONE TO UNDERSTAND YOUR CONTRACT. READ ALL OF YOUR CONTRACT CAREFULLY. BUYING A FRANCHISE IS A COMPLICATED INVESTMENT. TAKE YOUR TIME TO DECIDE. IF POSSIBLE, SHOW YOUR CONTRACT AND THIS INFORMATION TO AN ADVISOR, LIKE A LAWYER OR AN ACCOUNTANT. IF YOU FIND ANYTHING YOU THINK MAY BE WRONG OR ANYTHING IMPORTANT THAT'S BEEN LEFT OUT, YOU SHOULD LET US KNOW ABOUT IT. IT MAY BE AGAINST THE LAW.

THERE MAY ALSO BE LAWS ON FRANCHISING IN YOUR STATE. ASK YOUR STATE AGENCIES ABOUT THEM.

FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

The effective date of this Offering Circular in California is: _____



FRANCHISE OFFERING CIRCULAR

Blimpie of California, Inc.
145 Huguenot Street, Suite 410
New York, New York 10801
(888) 628-4822

www.blimpie.com

You will operate a quick-casual restaurant using the marks “Blimpie®” and “Blimpie Subs & Salads®.” The initial franchise fee for a traditional Blimpie restaurant is \$18,000, and the estimated initial investment ranges from ~~\$137,337~~937 to ~~\$408,900~~409,500. The initial franchise fee for a Blimpie restaurant in a Walmart store is \$18,000 and the estimated initial investment ranges from \$81,087 to \$224,811. The initial franchise fee for a nontraditional Blimpie restaurant is \$10,000, and the estimated initial investment ranges from \$85,437 to ~~\$275,900~~276,500.

Risk Factors:

1. THE FRANCHISE AGREEMENT PERMITS YOU TO ARBITRATE WITH US ONLY WHERE WE ARE HEADQUARTERED (CURRENTLY, NEW YORK). IT MAY COST MORE TO ARBITRATE WITH US IN NEW YORK. CERTAIN LOCAL LAWS MAY SUPERSEDE THIS REQUIREMENT.
2. UNDER A ~~TM~~TRADEMARK DISTRIBUTION AGREEMENT WITH ~~KAHALA FRANCHISE CORP~~KBI HOLDINGS, LLC., WE HAVE THE RIGHT TO OPEN AND OPERATE BLIMPIE RESTAURANTS, AND TO FRANCHISE OTHERS TO DO SO, IN CERTAIN PARTS OF THE STATE OF CALIFORNIA. IF THE LICENSE AGREEMENT TERMINATES, WE WOULD NO LONGER HAVE THE RIGHT TO OFFER THESE FRANCHISES.
3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Information comparing franchisors is available. Call the California Department of Corporations or your public library for sources of information.

Registration of this franchise by a state does not mean that the state recommends it or has verified the information in this offering circular. If you learn that anything in the offering circular is untrue, contact the Federal Trade Commission or the California Department of Corporations, State of California, 320 West 4th Street, Suite 750, Los Angeles, California 90013, (213) 576-7500.

Effective Date in California: _____

CALIFORNIA NOTICE

THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE OFFERING CIRCULAR.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/blimpie>