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Dept. of Business Oversight

FRANCHISE DISCLOSURE DOCUMENT

Blow Dry Bar United States, LLC
a Nevada limited liability company
1100 West Avenue Suite 927
Miami Beach, Florida 33139
Telephone (424) 245-9460
E-mail nathan@cherryblowdrybar.com
Website www.cherryblowdrybar.com

The franchisee will operate a business (a **Cherry Blow Dry Bar**[®] salon) that specialized in providing blow-dry and related hair styling services at an express-format hair styling salon

The total initial investment necessary to begin operation of a Cherry Blow Dry Bar franchised business ranges from \$169 200 to \$402 000 This includes \$44 500 that must be paid to the franchisor or affiliate(s)

We also offer certain qualified prospects the opportunity to enter into our form of multi-unit agreement to open multiple franchised businesses if you pay us a non-refundable multi-unit fee equal to \$99 000 for the right to operate three Salons or \$150 000 for the right to operate five Salons that you must open according to the multi-unit agreement

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no governmental agency has verified the information contained in this document**

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosures in different formats contact Nathan Cuneen at Blow Dry Bar United States LLC 1100 West Avenue Suite 927 South Beach Florida 33139

The terms of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read all of your contract carefully Show your contract and this disclosure document to an advisor like a lawyer or an accountant

Buying a franchise is a complex investment The information in this disclosure document can help you make up your mind More information on franchising such as A Consumer's Guide to Buying a Franchise which can help you understand how to use this disclosure document is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW Washington DC 20580 You can also visit the FTC's home page at www.ftc.gov for additional information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

The issuance date of this Franchise Disclosure Document is October 30 2014

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Franchise Disclosure Document

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in Exhibit C for information about the franchisor or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Risk factors

***1 THE FRANCHISE AGREEMENT AND MULTI-UNIT AGREEMENT REQUIRE YOU TO LITIGATE AND MEDIATE ONLY IN FLORIDA. OUT OF STATE LITIGATION OR MEDIATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO LITIGATE OR MEDIATE WITH THE FRANCHISOR IN FLORIDA THAN IN YOUR HOME STATE.**

***2 THE FRANCHISE AGREEMENT AND MULTI-UNIT AGREEMENT STATE THAT THE LAW OF FLORIDA GOVERNS THE FRANCHISE AGREEMENT. AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.**

3 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

*** Local law may supersede these agreement provisions. Certain states require the superseding provisions to appear in an addendum to this disclosure document (see Exhibits I and J of this disclosure document).**

Effective Date See the next page for state effective dates

STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state or be exempt from registration California Hawaii Illinois Indiana Maryland Michigan Minnesota, New York North Dakota Rhode Island South Dakota Virginia Washington and Wisconsin

This Franchise Disclosure Document is registered on file or exempt from registration in the following states having franchise registration and disclosure laws with the following effective dates

STATE	EFFECTIVE DATE
CALIFORNIA	Pending Registration
FLORIDA	1/28/2014
HAWAII	Not Registered
ILLINOIS	Pending Registration
INDIANA	Pending Registration
KENTUCKY	Effective
MARYLAND	Pending Registration
MICHIGAN	1/23/2014
MINNESOTA	Not Registered
NEBRASKA	Not Registered
NEW YORK	Pending Registration
NORTH DAKOTA	Not Registered
RHODE ISLAND	Pending Registration
SOUTH DAKOTA	Not Registered
TEXAS	Effective
UTAH	1/23/2014
VIRGINIA	Pending Registration
WASHINGTON	Pending Registration
WISCONSIN	Pending Registration

In all other states, the effective date of this Franchise Disclosure Document is the Issue Date of October 30 2014

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