

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT AND MULTI-UNIT DEVELOPMENT AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN DELAWARE. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN DELAWARE THAN IN YOUR OWN STATE.

2. THE FRANCHISE AGREEMENT AND MULTI-UNIT DEVELOPMENT AGREEMENT STATE THAT DELAWARE LAW GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR STATE'S LAW. YOU MAY WANT TO COMPARE THESE LAWS.

3. THE FRANCHISEE WILL BE REQUIRED TO MAKE AN ESTIMATED INITIAL INVESTMENT RANGING FROM \$159,600 TO \$289,800. THIS AMOUNT EXCEEDS THE FRANCHISOR'S STOCKHOLDERS EQUITY AS OF MARCH 31, 2016, WHICH IS \$178,547.

4. THE FRANCHISOR HAS LIMITED FINANCIAL RESOURCES WHICH MIGHT NOT BE ADEQUATE TO FUND THE FRANCHISOR'S PRE-OPENING OBLIGATIONS TO EACH FRANCHISEE AND PAY OPERATING EXPENSES.

5. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Effective Date: See next page for state effective dates

## STATE EFFECTIVE DATES

The following states require that this Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

California	
Connecticut	Exempt
Florida	August 21, 2016
Hawaii	August 1, 2016
Illinois	July 20, 2016
Indiana	August 17, 2016
Kentucky	July 26, 2016
Maryland	
Maine	Exempt
Michigan	May 11, 2016
Minnesota	September 1, 2016
New York	February 10, 2010, amended as of August 24, 2016
North Carolina	Exempt
North Dakota	July 27, 2016
Nebraska	July 13, 2016
Rhode Island	July 21, 2016
South Carolina	Exempt
South Dakota	July 21, 2016
Texas	January 19, 2010
Utah	July 18, 2016
Virginia	
Washington	
Wisconsin	July 19, 2016

## ITEM 1

### **THE FRANCHISOR, AND ANY PARENTS, PREDECESSORS AND AFFILIATES**

To simplify the language in this Disclosure Document, the words “we,” “our” and “us” refer to Blo Blow Dry Bar Inc., the franchisor of this business. “You” and “your” refer to the person who buys the franchise, whether you are a corporation, limited liability company or other business entity. If you are a corporation, limited liability company or other business entity, certain provisions of this Disclosure Document also apply to your owners and will be noted.

#### ***OUR BUSINESS ACTIVITIES***

We were incorporated in the State of Delaware on December 1, 2009 for the purposes of offering Blo Blow Dry Bar franchises and owning and operating Blo Blow Dry Bar businesses in the United States. Our principal business address is 1881 Yonge Street, Suite 710, Toronto, Ontario, M4S 3C4. We do business under our corporate name and the name “Blo Blow Dry Bar.” We have offered Blo Blow Dry Bar franchises in the United States since January 2010. We do not own or operate any businesses of the type being franchised.

Our agents for service of process are listed in Exhibit A.

We grant franchises to qualified persons or business entities in conjunction with the service marks “Blo Blow Dry Bar” and certain associated logos (collectively referred to as the “Marks”). We refer to these businesses as “Blo Blow Dry Bars.” We refer to the Blo Blow Dry Bar you will operate as the “Franchised Business.”

The franchise offered is for a full service blow dry business having a distinctive interior and exterior design and trade dress and offering for sale to the public hair styling and cleansing products and accessories. The franchise may include additional Blo beauty services, such as make-up. A Blo Blow Dry Bar requires approximately 500 to 1,000 square feet of space and is located primarily in free-standing locations. An Express Bar requires approximately 300 square feet, contains 4 seats, does not require a washroom within the Express Bar and is situated in suitable locations, such as malls or hotels. You must operate the Franchised Business in accordance with our standards, methods, procedures and specifications, which we refer to as our “System” and which is more particularly described in our Franchise Agreement attached as Exhibit D to this Disclosure Document.

#### ***OUR PARENT, PREDECESSORS AND AFFILIATES***

We have no predecessor or affiliate, but we have a parent company. Our corporate parent is 2226143 Ontario Inc., an Ontario corporation incorporated on December 3, 2009 and headquartered at our address (“Parent”). Our Parent is not an approved supplier of any product or service, and our Parent will not guaranty our performance. Our Parent does not offer franchises in this or any other businesses.

#### ***OUR FRANCHISE PROGRAM***

In this Disclosure Document we grant to persons who meet our qualifications, and who are willing to undertake the investment and effort, franchises for the right to own and operate a Blo Blow Dry Bar Franchised Business at a single location that we approve using the Marks, Copyrights and the System. Our current form of Franchise Agreement is attached as Exhibit “D”.

We may also offer multi-unit development agreements (“Multi-Unit Development Agreements”), attached to this Disclosure Document as Exhibit “E”, to qualified individuals, corporations, partnerships

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