

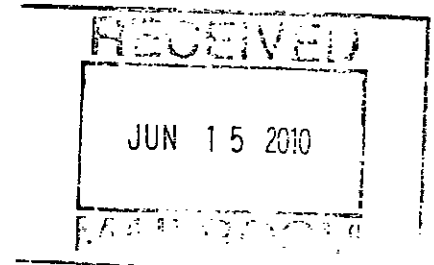


Judy Minchew
Senior Paralegal
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VIA UPS 2ND DAY EXPRESS

June 11, 2010

Mr. Daniel Sexton
Commerce Analyst Supervisor, Registration Division
Minnesota Department of Commerce
85 7th Place East, Suite 500
St. Paul, MN 55101-3165
(651) 296-4520



Re: Franchise Registration Renewal
Blockbuster Inc.
File No. F-3071

Dear Mr. Sexton:

Thank you so much for your letter of June 2, 2010 to Susan Gerhard. In your letter, you mentioned that our "next annual report is due within 120 days after the franchisor's fiscal year end, which is December 31, 2010." This is just a reminder that due to the change in our standard fiscal year beginning in 2007, our 2010 fiscal year began on January 4, 2010 and will end January 2, 2011. According to my calculation, our 120-day deadline for next year's annual report should be May 2, 2011. Please let me know if that is not correct.

Sincerely,

Judy Minchew
Senior Paralegal



MINNESOTA
DEPARTMENT OF
COMMERCE



85 7th Place East, Suite 500
St. Paul, Minnesota 55101-3165
www.commerce.state.mn.us
651.296.4026 FAX 651.297.1959
An equal opportunity employer

June 2, 2010

SUSAN GERHARD
BLOCKBUSTER INC
1201 ELM STREET
DALLAS, TX 75270

Re: F-3071
BLOCKBUSTER INC
BLOCKBUSTER VIDEO SUPERSTORE

Dear Ms. Gerhard:

The Annual Report has been reviewed and is in compliance with Minnesota Statute Chapter 80C and Minnesota Rules Chapter 2860.

This means that there continues to be an effective registration statement on file and that the franchisor may offer and sell the above-referenced franchise in Minnesota.

The franchisor is not required to escrow franchise fees, post a Franchise Surety Bond or defer receipt of franchise fees during this registration period.

As a reminder, the next annual report is due within 120 days after the franchisor's fiscal year end, which is December 31, 2010.

Sincerely,

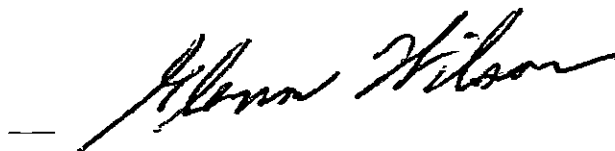
GLENN WILSON
Commissioner

By:

Daniel Sexton
Commerce Analyst Supervisor
Registration Division
(651) 296-4520

GW:DES:dlw

F-3071

STATE OF MINNESOTA
DEPARTMENT OF COMMERCE
REGISTRATION DIVISION
(651) 296-4520IN THE MATTER OF THE REGISTRATION OF:
BLOCKBUSTER VIDEO SUPERSTORE
By BLOCKBUSTER INCORDER AMENDING
REGISTRATIONWHEREAS, an application to amend the registration and
amendment fee have been filed,IT IS HEREBY ORDERED that the registration dated
May 30, 1995, is amended as of the date set forth below.GLENN WILSON
Commissioner
Department of Commerce
85 7th Place East, Suite 500
St Paul, MN 55101

Date: June 2, 2010

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