



BLUE MOON®

ESTATE SALES

Franchise Disclosure Document

Offered by: Blue Moon Estate Sales



FRANCHISE DISCLOSURE DOCUMENT

Blue Moon Franchise Systems, LLC
160 NE Maynard Road
Cary, NC 27513
(919) 632-4902
www.BlueMoonEstateSales.com

Blue Moon Franchise Systems, LLC (“Blue Moon”) offers franchises for the operation of a business that provides services dedicated to selling the personal property including, but not limited to, furniture, tools, jewelry, and décor, as well as the provision of consignment sales for those who are downsizing, relocating or are deceased.

Standard Offering

The total investment necessary to begin operation of a single Blue Moon franchise ranges from \$69,840 to \$80,850. This includes \$51,100 that must be paid to us or an affiliate.

The total investment necessary to operate a multiple unit Blue Moon franchises ranges from \$126,090 to \$177,750, which includes \$92,700 for two units or \$129,300 for three units that must be paid to us or our affiliates.

Reduced Initial Fee Offering

The total investment necessary to begin operation of a single Blue Moon franchise ranges from \$39,840 to \$50,850. This includes \$1,600 that must be paid to us or an affiliate.

The total investment necessary to operate a multiple unit Blue Moon franchises ranges from \$75,590 to \$111,750, which includes \$42,200 for two units or \$63,300 for three units that must be paid to us or our affiliates.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient to you. To discuss the availability of disclosures in different formats, contact Terry McGee at 160 NE Maynard Road, Cary, North Carolina 27513, (248) 499-5190, tmcgee@bestlifebrands.com.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may be laws on franchising in your state. Ask your state agencies about them.

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