

FRANCHISE DISCLOSURE DOCUMENT



BlueFrog Plumbing and Drain, LLC
A Delaware limited liability company
5113 Steinbeck Bend Drive
Waco, Texas 76708
Office: (480) 754-8975
Toll Free: (800) 426-4573
www.BlueFrogplumbing.com

The franchisee will operate a plumbing and drain repair business under the name BLUEFROG PLUMBING + DRAIN[®].

The total estimated investment necessary to begin operation of a start-up BLUEFROG PLUMBING + DRAIN[®] franchise ranges from \$107,230 to \$358,515. This includes \$47,500 to \$135,000 that must be paid to us. The total estimated investment necessary to begin operation of a conversion BLUEFROG PLUMBING + DRAIN[®] franchise (i.e., if you are converting an existing plumbing and drain repair business) ranges from \$37,230 to \$201,015. This includes \$22,500 to \$67,500 that must be paid to us.

This Franchise Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact BlueFrog Plumbing and Drain, LLC at 5113 Steinbeck Bend Drive, Waco, Texas 76708 and (480) 754-8986.

The terms of your contract will govern your franchise relationship. Do not rely on the Franchise Disclosure Document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTCHELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: March 29, 2018

{WS050435v3 }

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY MEDIATION AND THEN ARBITRATION ONLY IN TEXAS. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN TEXAS THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT STATES THAT TEXAS LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS
3. THE FRANCHISEE WILL BE REQUIRED TO MAKE AN INITIAL INVESTMENT RANGING FROM \$100,430 TO \$351,015 (FOR START-UP FRANCHISES) AND \$32,930 TO \$193,515 (FOR CONVERSION FRANCHISES). AS NOTED IN THE FINANCIAL STATEMENTS, THE FRANCHISOR'S FORMER PARENT COMPANY AND GUARANTOR (FRANZ BRANZ HOLDINGS, LLC) IS A NEW ENTITY WITH A LIMITED RECORD OF PERFORMANCE. A PROSPECTIVE FRANCHISEE SHOULD CAREFULLY REVIEW THE FINANCIAL STATEMENTS AND BEAR THIS IN MIND WHEN FORMING ITS INVESTMENT DECISION.
4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

{WS050435v3 }

STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

STATE	EFFECTIVE DATE
California	_____, 2018
Hawaii	_____, 2018
Illinois	_____, 2018
Indiana	_____, 2018
Michigan	_____, 2018
Minnesota	_____, 2018
New York	_____, 2018
North Dakota	_____, 2018
Rhode Island	_____, 2018
South Dakota	_____, 2018
Virginia	_____, 2018
Washington	_____, 2018
Wisconsin	_____, 2018

In all other states, the effective date of this Disclosure Document is the issuance date of March 29, 2018.

Some of the states listed above require that we give you additional disclosures. The additional required disclosures for these states are in Exhibit G to this Disclosure Document.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/bluefrog-plumbing-drain>