

**FRANCHISE DISCLOSURE DOCUMENT****BOARD AND BREW RESTAURANT GROUP, LLC**

A California Limited Liability Company  
1212 Camino Del Mar  
Del Mar, California 92014  
(760) 443-5011

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Department of  
Business Oversight



As a Board and Brew franchisee you will operate and offer within defined territories a quick serve restaurant outlet providing a full variety of sandwiches, specialty condiments and ingredients, and other food, beverages and related products and accessories.

The total investment necessary to begin operation of a Board and Brew outlet ranges from \$252,000 to \$579,000. This includes \$35,000 that must be paid to the franchisor and its affiliates.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Thomas Powers at 1212 Camino Del Mar, Del Mar, California 92014, telephone (760) 390-3611 or Bret Crutchfield at 979 Avenida Pico, San Clemente, California 92673, telephone (760) 443-5011.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, such as a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's homepage at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issued: **March 23, 2018 (amended April 19, 2018).**

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## **ITEM 1: THE FRANCHISOR, AND ANY PARENTS, PREDECESSORS, AND AFFILIATES**

To simplify the language, this disclosure document uses “we” or “us” to mean Board and Brew Restaurant Group, LLC. “You” or “your” means the individual or entity buying the Board and Brew franchise and, if an entity acquires the franchise, all persons who own 20% or more of the franchisee entity (“Principal Equity Owners”)

### **The Franchisor, Parents and Affiliates**

We are the franchisor for the Board and Brew system. Our principal business address is 1212 Camino Del Mar, Del Mar, California 92014.

We have no parent entity.

Our affiliated entity JJ&N Enterprises, Inc. (“JJN”), whose principal business address is 1212 Camino Del Mar, Del Mar, California 92014, owns the Board and Brew trademarks and has authorized us to license these marks to Board and Brew franchisees. JJN does not provide goods or services to our franchisees and does not offer franchises in any line of business. Other than JJN, we are not controlled by, controlling, or under common control with any other entity that provides goods or services to our franchisees or that offers franchises in any line of business.

### **Predecessors**

We have no direct predecessor. However, JJN has been operating a specialty sandwich retail outlet under the Board and Brew marks since 1979.

### **Name Used by the Franchisor**

We conduct business under the name Board and Brew. We do not intend to use any other name to conduct business.

### **Agent for Service of Process**

Our agent for service of process in California is the Commissioner of the Department of Business Oversight, whose address is 320 West 4th Street, Suite 750, Los Angeles, California 90013.

### **Business Organization Used by the Franchisor**

We are a limited liability company organized in California on January 27, 2012.

### **The Franchisor’s Business**

We act as a franchisor of Board and Brew franchises. We do not operate businesses of the type being franchised. We do not engage in other business activities.

## **The Business the Franchisee Will Conduct**

Our franchise is a license to independently own and operate a single quick serve restaurant ("Outlet") providing specialty sandwiches prepared with proprietary recipes and ingredients (collectively, "Board and Brew Products"). Outlets also serve other beverages, food and related merchandise that we authorize, using designated concepts, designs, recipes, equipment, products and techniques. All Outlets must display brochures describing the availability of the Board and Brew franchise opportunity.

If you want to and you are financially and operationally qualified in our judgment to do so, you and we may enter into an Area Development Agreement ("ADA"), under which you will be granted the opportunity to develop a specified number of additional Outlets under a mutually agreed timetable and within a negotiated development area. The form of ADA is attached as Exhibit E to this disclosure document.

## **General Market for Franchised Products and Services**

The general market you will operate the business in involves retail fast casual restaurants. The market for Board and Brew Products are all individuals and businesses within a reasonable proximity to the Outlet. This type of business is fully developed, does not involve sale primarily to a certain group and is not seasonal.

## **Industry Specific Laws or Regulations**

You will need a business license and reseller's permit, and you must comply with federal, state and local laws applicable to the operation and licensing of a business, including obtaining all applicable health permits and inspections and approvals by municipal, county or state health departments that regulate food handling and food service operations. Your Outlet must meet applicable municipal, county, state and federal building codes and handicap access codes, including compliance with the Americans with Disabilities Act of 1990, as amended, or similar state laws or legislation.

The U.S. Food and Drug Administration, the U.S. Department of Agriculture and state and local health departments administer and enforce regulations that govern food preparation and service. State and local agencies inspect restaurants and other retail food service providers to ensure that they comply with these laws and regulations.

The Federal Clean Air Act and various state laws require certain state and local areas to meet national air quality standards limiting emissions of ozone, carbon monoxide and particles, including caps on emissions from commercial food preparation. Some state and local governments also regulate indoor air quality, including limiting the use of tobacco products in public places.

## **Competition**

All Board and Brew franchisees will compete with other specialty sandwich retail operators and chains, fast food operators and chains, and other drink and food retailers offering products comparable to Board and Brew Products.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/board-brew>