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## FRANCHISE DISCLOSURE DOCUMENT

Dept. of Corporations-  
PSS UNIT-San Francisco Office  
MAY 1 2013



**BodyLogicMD Franchise Corp.**  
5000 T-Rex Avenue  
Suite 200  
Boca Raton, FL 33431  
888-625-8705  
mail to: [PSavage@BodyLogicMD.com](mailto:PSavage@BodyLogicMD.com)  
[www.BodyLogicMD.com](http://www.BodyLogicMD.com)

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BodyLogicMD Franchise Corp,  
a Florida corporation  
5000 T-Rex Avenue, Suite 200  
Boca Raton, FL 33431  
888-625-8705  
PSavage@BodyLogicMD.com  
www.BodyLogicMD.com

The franchised business you, as a licensed physician, will own and operate is the business of providing certain medical services involving certain types of anti-aging solutions that focus on functional medicine, bioidentical hormone replacement therapy, nutrition and fitness counseling (collectively, the "BodyLogicMD Services") to the patients of your medical practice and you desire to engage us to provide to you our experience and comprehensive solution with the business consulting, marketing, technology and administrative services in this regard

The total investment necessary to begin operation of a BodyLogicMD franchise is from \$75,123 to \$164,595 This includes \$40,000 to \$60,000 in Initial Franchise Fees that must be paid to us or an Affiliate

This Franchise Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English Read this Franchise Disclosure Document and all accompanying agreements carefully You must receive this Franchise Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to us or an Affiliate in connection with the proposed franchise sale or grant **Note, however, that no governmental agency has verified the information contained in this Franchise Disclosure Document.**

You may wish to receive this Franchise Disclosure Document in another format, such as a CD or by e-mail that is more convenient for you To discuss the availability of this Franchise Disclosure Document in a different format, contact Patrick Savage, President at 888-625-8705 (psavage@bodylogicmd.com)

The terms of your contract will govern your franchise relationship Don't rely on this Franchise Disclosure Document alone to understand your contract We suggest you read the entire contract carefully and show your contract and this Franchise Disclosure Document to an advisor, like a lawyer or an accountant

Buying a franchise can be a complex investment The information in this Franchise Disclosure Document can help you make up your mind More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this Franchise Disclosure Document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, N W, Washington, D C 20580 You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

The date of issuance of this Franchise Disclosure Document is April 30, 2013

BodyLogicMD Franchise Corp  
BodyLogicMD - 2013 FDD - 04/2013  
CHI 63562442v6

## **STATE COVER PAGE**

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in Exhibit A for information about the franchisor or about franchising in your state

**MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW**

Please consider the following **FACTORS** before you buy this franchise

**1 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION AND LITIGATION WITHIN TEN (10) MILES OF OUR PRINCIPAL BUSINESS ADDRESS. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE OR LITIGATE WITH US IN FLORIDA THAN IN YOUR OWN STATE**

**2 THE FRANCHISE AGREEMENT REQUIRES THAT FLORIDA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS**

**3 THE FRANCHISE AGREEMENT PROVIDES FOR THE IMPOSITION OF LIQUIDATED DAMAGES IF WE TERMINATE YOUR FRANCHISE AGREEMENT FOR CAUSE**

**4 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE**

Effective Date See the next page for state effective dates

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