
FRANCHISE DISCLOSURE DOCUMENT



BodyLogicMD Franchise Corp.
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www.BodyLogicMD.com

BodyLogicMD Franchise Corp.
BodyLogicMD - 2020 Amended FDD – 09/2020

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a Florida corporation
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The franchised business you, as a licensed physician, will own and operate is the business of providing certain medical services involving certain types of anti-aging solutions that focus on functional medicine, bioidentical hormone replacement therapy, nutrition and fitness counseling (collectively, the “BodyLogicMD Services”) to the patients of your medical practice and you desire to engage us to provide to you our experience and comprehensive solution with business consulting, marketing, technology and administrative services in this regard.

The total investment necessary to begin operation of a BodyLogicMD franchise is from \$85,100 to \$182,650. This includes \$50,000 to \$70,000 that must be paid to us or an Affiliate.

This Franchise Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Franchise Disclosure Document and all accompanying agreements carefully. You must receive this Franchise Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to us or an Affiliate in connection with the proposed franchise sale or grant. **Note, however, that no governmental agency has verified the information contained in this Franchise Disclosure Document.**

You may wish to receive this Franchise Disclosure Document in another format, such as a CD or by e-mail that is more convenient for you. To discuss the availability of this Franchise Disclosure Document in a different format, contact Allison Roy, Legal Coordinator and HIPAA Security Officer, at 561-406-0601 (aroy@bodylogicmd.com).

The terms of your contract will govern your franchise relationship. Don't rely on this Franchise Disclosure Document alone to understand your contract. We suggest you read the entire contract carefully and show your contract and this Franchise Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise can be a complex investment. The information in this Franchise Disclosure Document can help you make up your mind. More information on franchising, such as “*A Consumer's Guide to Buying a Franchise*,” which can help you understand how to use this Franchise Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, N.W., Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The date of issuance of this Franchise Disclosure Document is March 31, 2020, as amended September 11, 2020.

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How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit D.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit E includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only BodyLogicMD business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be a BodyLogicMD franchisee?	Item 20 or Exhibit D lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

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