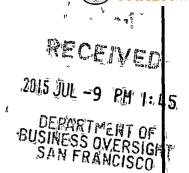


BodyROK Franchise, Limited Partnership

A Missouri Limited Partnership 2269 Chestnut Street, Suite 388 San Francisco, California 94123 (415) 775-4765

E-mail: jake@bodyrok-com URL: www bodyrok.com





As a BodyROK franchisee you will operate a single retail outlet providing fitness services to retail customers using designated or authorized workout procedures, methods and techniques.

The total investment necessary to begin operation of a single BodyROK Outlet is \$226,250 to \$825,000. This includes \$40,000 that must be paid to the franchiser and its affiliates.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor of an affiliate in connection with the proposed franchise sale Note, however, that, no government agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact dake Irion at 2269 Chestnut Street, Suite 388, San Francisco, California 94123, telephone (415) 775-4765

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract Read your entire contract carefully. Show your contract and this disclosure document to an advisor, such as a lawyer or an accountant

Buying a franchise is a complex investment The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580 You can also visit the FTC's homepage at www ftc gov for additional information. Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state ask your state.

The issuance date is June 24, 2015

CA



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with the state franchise administrator before offering or selling in your state REGISTIBATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE 28 FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENTATOR

Call the state franchise administrator listed in Exhibit F for information about the franchise group about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY LITIGATION ONLY IN CALIFORNIA OUT OF STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST MORE TO SUE US IN CALIFORNIA THAN IN YOUR HOME STATE

THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS

THE FRANCHISOR WAS FORMED ON MARCH 6, 2015 AND IS A DEVELOPMENT STAGE COMPANY, WHICH HAS NOT YET BEGUN TO GENERATE REVENUE

YOU ARE NOT OBLIGATED TO PAY ANYTHING TO THE FRANCHISOR BEFORE THE FRANCHISOR COMPLETES ITS PRE-OPENING CONTRACT OBLIGATIONS TO YOU AND YOU OPEN YOUR FRANCHISED OUTLET HOWEVER, YOU WILL BE REQUIRED TO MAKE AN ESTIMATED INITIAL INVESTMENT RANGING FROM \$226,250 to \$825,000 THIS AMOUNT EXCEEDS THE FRANCHISOR'S STOCKHOLDERS EQUITY AS OF APRIL 30, 2015 (WHICH IS \$500)

YOUR FRANCHISE IS NOT EXCLUSIVE

AT FRANCHISOR'S DISCRETION, YOUR PROTECTED TERRITORY MAY BE LOST IF YOU DO NOT FULFILL MATERIAL OBLIGATIONS UNDER THE FRANCHISE AGREEMENT

THE FRANCHISOR MAY CANCEL THE FRANCHISE AGREEMENT IF A SITE IS NOT AGREED UPON WITHIN 90 DAYS OF YOUR SIGNING THE FRANCHISE AGREEMENT

IF YOU SIGN AN MULTI OUTLET AGREEMENT, YOUR TERRITORIAL RIGHTS UNDER THAT AGREEMENT CAN BE LOST IF YOU FAIL TO MEET THE DEVELOPMENT SCHEDULE

THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

Effective Date See the next page for state effective dates



BODYROK

FRANCHISE DISCLOSURE DOCUMENT

TABLE OF CONTENTS

Item No	<u>Name</u>	<u>Page</u>
1	The Franchisor and any Parents Predecessors and Affiliates	1
2	Business Experience	3
3	Litigation	3
4	Bankruptcy	3
5	Initial Fees	3
6	Other Fees	4
7	Estimated Initial Investment	5
8	Restrictions on Sources of Products and Services	8
9	Franchisee's Obligations	10
10	Financing	11
11	Franchisor's Assistance Advertising Computer Systems and Training	11
12	Territory	18
13	Trademarks	19
14	Patents, Copyrights, and Proprietary Information	20
15	Obligation to Participate in the Actual Operation of the Franchise Business	21
16	Restrictions on What the Franchisee May Sell	21
17	Renewal, Termination Transfer, and Dispute Resolution	22
18	Public Figures	24
19	Financial Performance Representations	24
20	Outlets and Franchisee Information	25
21	Financial Statements	26
22	Contracts	27
23	Receipts	27
Exhibits		
"A"	Franchise Agreement	
	Exhibits to Franchise Agreement	
	Exhibit 1 Territory and Location of Outlet	
	Exhibit 2 Names and Addresses of Principal Equity Owners	
	Exhibit 3 Statement of Franchisee	
	Exhibit 4 SBA Addendum for Franchisees	
"B'	Financial Statements	
C,	List of Franchise Outlets	
D	List of Terminated Franchises	
E	Multi Outlet Agreement	
	Exhibit to Multi Outlet Agreement	
	Exhibit 1 Development Schedule	
'F'	State Franchise Administrators and Agents for Service of Process	
"G"	Appendix for California Franchisees	
"H'	Receipts	

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