

## FRANCHISE DISCLOSURE DOCUMENT

### BodyROK Franchise, Limited Partnership

A Missouri Limited Partnership  
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DEPARTMENT OF  
BUSINESS OVERSIGHT  
SAN FRANCISCO

# BODYROK

S C U L P T   .   C Y C L E   <sup>TM</sup>

As a BodyROK franchisee you will operate a single retail outlet providing fitness services to retail customers using designated or authorized workout procedures, methods and techniques.

The total investment necessary to begin operation of a single BodyROK Outlet is \$226,250 to \$825,000. This includes \$40,000 that must be paid to the franchisor and its affiliates.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Jake Iron at 2269 Chestnut Street, Suite 388, San Francisco, California 94123, telephone (415) 775-4765.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, such as a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's homepage at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency, or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The issuance date is **June 24, 2015**

CA

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with the state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT. DOCUMENT OF BUSINESS OVERSIGHT CALIFORNIA

Call the state franchise administrator listed in Exhibit F for information about the franchisor or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise

THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY LITIGATION ONLY IN CALIFORNIA. OUT OF STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO SUE US IN CALIFORNIA THAN IN YOUR HOME STATE.

THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

THE FRANCHISOR WAS FORMED ON MARCH 6, 2015 AND IS A DEVELOPMENT STAGE COMPANY, WHICH HAS NOT YET BEGUN TO GENERATE REVENUE.

YOU ARE NOT OBLIGATED TO PAY ANYTHING TO THE FRANCHISOR BEFORE THE FRANCHISOR COMPLETES ITS PRE-OPENING CONTRACT OBLIGATIONS TO YOU AND YOU OPEN YOUR FRANCHISED OUTLET. HOWEVER, YOU WILL BE REQUIRED TO MAKE AN ESTIMATED INITIAL INVESTMENT RANGING FROM \$226,250 to \$825,000. THIS AMOUNT EXCEEDS THE FRANCHISOR'S STOCKHOLDERS EQUITY AS OF APRIL 30, 2015 (WHICH IS \$500).

YOUR FRANCHISE IS NOT EXCLUSIVE.

AT FRANCHISOR'S DISCRETION, YOUR PROTECTED TERRITORY MAY BE LOST IF YOU DO NOT FULFILL MATERIAL OBLIGATIONS UNDER THE FRANCHISE AGREEMENT.

THE FRANCHISOR MAY CANCEL THE FRANCHISE AGREEMENT IF A SITE IS NOT AGREED UPON WITHIN 90 DAYS OF YOUR SIGNING THE FRANCHISE AGREEMENT.

IF YOU SIGN AN MULTI OUTLET AGREEMENT, YOUR TERRITORIAL RIGHTS UNDER THAT AGREEMENT CAN BE LOST IF YOU FAIL TO MEET THE DEVELOPMENT SCHEDULE.

THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

**Effective Date** See the next page for state effective dates

# BODYROK

## FRANCHISE DISCLOSURE DOCUMENT

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#### Exhibits

"A"	Franchise Agreement
	<i>Exhibits to Franchise Agreement</i>
	Exhibit 1 Territory and Location of Outlet
	Exhibit 2 Names and Addresses of Principal Equity Owners
	Exhibit 3 Statement of Franchisee
	Exhibit 4 SBA Addendum for Franchisees
"B"	Financial Statements
"C"	List of Franchise Outlets
"D"	List of Terminated Franchises
"E"	Multi Outlet Agreement
	<i>Exhibit to Multi Outlet Agreement</i>
	Exhibit 1 Development Schedule
"F"	State Franchise Administrators and Agents for Service of Process
"G"	Appendix for California Franchisees
"H"	Receipts

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/bodyrok>