



**BONANZA RESTAURANT COMPANY**

**2012**

**FRANCHISE DISCLOSURE DOCUMENT**

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**BONANZA RESTAURANT COMPANY**

A Delaware General Partnership

3701 W. Plano Parkway, Suite 200  
Plano, Texas 75075

(972) 244-8900

www.bonanzasteakhouses.com

Each BONANZA® Steakhouse (“BONANZA Restaurant” or “Restaurant”) serves a wide variety of

menu items featuring moderately-priced meals for the family including steak, seafood, and chicken entrees accompanied by an all-you-can-eat food bar and an all-you-can-eat sundae and dessert bar.

The estimated total investment necessary to begin operation of a Bonanza® Steakhouse single-unit franchise location ranges from \$1,811,990 to \$2,532,500. This includes the Initial Fee of \$40,000 that must be paid to the franchisor. If you enter into a multi-unit franchise location Development Agreement, the Exclusive Territory Fee may range from \$40,000 to \$200,000 depending on the number of units to be developed. In addition, you will pay a \$20,000 Initial Fee upon execution of each site specific franchise agreement executed in connection with the Development Agreement.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Franchise Administration at 3701 W. Plano Parkway, Suite 200, Plano, Texas 75075 and (972) 244-8900.

The terms of your contract together with any applicable state law, will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “A Consumer's Guide to Buying a Franchise,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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