

FRANCHISE DISCLOSURE DOCUMENT



Boneheads Franchise LLC
a Delaware Limited Liability Company
91 West Wieuca Road, Suite A-3000
Atlanta, Georgia 30342
Telephone: 1-855-347-4433
feedback@eatboneheads.com
www.eatboneheads.com

As a franchisee you will operate a fast casual restaurant offering grilled seafood dishes, Boneheads' proprietary Piri Piri Chicken entrees, other food items and beverages under the service mark "BONEHEADS®" (a "Restaurant").

The total investment necessary to begin operation of a Restaurant is \$480,000 to \$776,000. This includes \$35,000 that must be paid to the franchisor or its affiliate. If you sign a Development Agreement which commits you to develop more than one Restaurant, you must pay us a development fee equal to the sum of franchise fees due for each Restaurant that you commit to develop. The franchise fee due for Restaurants developed pursuant to a Development Agreement shall be \$35,000 for your first Restaurant, \$30,000 for your second Restaurant, \$25,000 for your third Restaurant, and \$15,000 for your fourth and each additional Restaurant. The development fee you pay will be credited against the initial franchise fee for that Restaurant, as long as you develop and open the Restaurant(s) according to your development schedule.

We also offer certain qualified franchisees additional rights to operate area representative businesses ("Area Businesses") that recruit individuals interested in purchasing Franchises ("Franchises") and assist us in providing certain support and services to franchisees and other Restaurants located in a defined territory.

The total investment necessary to begin operation of an Area Business is \$52,800 to \$429,500 if you already operate a Restaurant and \$471,300 to \$1,135,500 if you will be establishing a new Restaurant in conjunction with your Area Business. This includes \$35,000 to \$350,000 that must be paid to the franchisor or its affiliate.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Ron Barber at 91 West Wieuca Road, Suite A-3000, Atlanta, Georgia 30342, 1-855-347-4433.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The date of issuance of this Franchise Disclosure Document is May 31, 2013

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A to this Disclosure Document for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT, DEVELOPMENT AGREEMENT, AND AREA REPRESENTATIVE AGREEMENT REQUIRE YOU TO ARBITRATE WITH US ONLY IN THE OFFICE OF THE AMERICAN ARBITRATION ASSOCIATION CLOSEST TO OUR PRINCIPAL EXECUTIVE OFFICE. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT ALSO MAY COST YOU MORE TO ARBITRATE WITH US WHERE OUR PRINCIPAL EXECUTIVE OFFICE IS LOCATED THAN IN YOUR HOME STATE.
2. THE FRANCHISE AGREEMENT, DEVELOPMENT AGREEMENT, AND AREA REPRESENTATIVE AGREEMENT EACH STATE THAT GEORGIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. WE HAVE THE RIGHT TO BRING CERTAIN ACTIONS, CLAIMS AND SUITS IN THE FEDERAL OR STATE COURT FOR THE DISTRICT WHERE OUR PRINCIPAL EXECUTIVE OFFICE IS LOCATED. IT MAY COST YOU MORE TO LITIGATE WITH US IN OUR DISTRICT THAN IN YOUR HOME STATE.
4. THE FRANCHISOR HAS BEEN IN EXISTENCE FOR A SHORT PERIOD OF TIME, SINCE FEBRUARY 26, 2013. THEREFORE, THERE IS ONLY A BRIEF OPERATING HISTORY TO ASSIST YOU IN JUDGING WHETHER OR NOT TO MAKE THIS INVESTMENT. THE FRANCHISOR'S PREDECESSORS, HOWEVER HAVE OFFERED BONEHEADS FRANCHISES SINCE 2005.
5. YOUR RESTAURANT MAY NOT HAVE AN EXCLUSIVE TERRITORY.
6. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should make sure to do your own investigation of the franchise.

The effective dates of this Franchise Disclosure Document in the states with franchise registration laws in which we have sought registration appear on the following page.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/boneheads>